



## Odette Announces Event Lineup for 2024 Spring High Point Market

(High Point, NC) — March 26, 2024 — [Odette](#), the family-owned lifestyle brand known for its meticulously curated collection of premium upholstered furnishings, reimagined vintage pieces, distinctive case goods, and original artwork, is thrilled to announce the new Odette Culture events lineup for Spring High Point Market.

The Odette Culture Program provides a platform for inspirational and educational conversations within the design community. Through the program events, Odette aims to ignite creativity, encourage professional growth, and foster a culture of innovation for all who attend.

All Odette Culture Events will take place in the Odette showroom at 100 N. Centennial St.

### Spring 2024 Odette Culture Events

**Saturday, April 13 | 12:00- 1:00 PM | Panel**

**Storied, Not Staged: The Business of Welcoming History and Soul into the Home”**

What's old is *cool* again! While the lure of antiques has never completely gone away, the sleek silhouettes, painted furniture, and edited appointments of design's last iteration made the hallmarks of antiques a little less usable. But now they're lauded for their timelessness. Add modern-day makers to the design equation. Carbon copies of catalog spaces and showrooms are used as a springboard with the intention of personalization. Join *Traditional Home* Senior Style and Design Editor, Krissa Rossbund as she leads a discussion about ushering soul into the home, either by things that were handmade 100 years ago, or things that are handmade now. She'll be joined by designers Anne Hulcher Tollett, Denise N. Gordon, and Joshua Smith, as they dive into understanding and translating their clients' design wishes and adding personal details that will make their home theirs. They'll talk antiques, handcrafted pieces, art, and design bells and whistles like passementerie, and how to find room in your client's budgets to obtain them.

**Moderator:** Krissa Rossbund, Senior Style and Design Editor of [Traditional Home](#)

**Speakers:** Anne Hulcher Tollett of [Hanover Avenue](#), Joshua Smith of [Joshua Smith Interior Design](#), and Denise N. Gordon of [Austin Gray Design Group](#)

**Saturday, April 13 | 3:00 - 4:00 PM | Q&A**

**Real Designers, Real Problems, Real Questions and Real Answers with Christopher Todd**

Join award-winning interior designer Christopher Todd as he leads an intimate discussion that focuses on “Real Designers, Real Problems, Real Questions and Real Answers.” As a nationally desired interior designer and owner of Christopher Todd Design -recently named Design Studio of the Year at the 2024 ARTS Awards- Todd is beyond familiar with the struggles, challenges, and wins that come with starting and building your own business. Participate in this informal, speakeasy vibe and get his first-hand accounts of lessons learned and what success has come to mean to him. Hosted in the beautiful Odette Showroom, you will not want to miss this opportunity to broach real everyday challenges with clients, marketing, and finances as well as brainstorm opportunities and solutions that are the right fit for you!

**Speaker:** Christopher Todd of [Christopher Todd Design](#)

**Saturday, April 13 | 4:00 - 6:00 PM | Event**  
**“Odette After Hours” sponsored by Veranda**

Stop by “Odette After Hours” for light bites and craft cocktails while exploring the brand’s treasure trove of unique style and elegance. This exclusive event also offers the exciting opportunity to meet and mingle with the editors of *Veranda* as well as some of Odette’s newest Culture Ambassadors: Cheryl Luckett of [Dwell by Cheryl](#), Christopher Todd of [Christopher Todd Design](#), and Noel Gatts of [beam&bloom](#). Located at Odette’s lavish 10,000-square-foot showroom, this is an event you don’t want to miss! Free parking is available behind the showroom.

**Sunday, April 14 | 11:00 AM - 12:00 PM | Panel**  
**When to Say Goodbye: Knowing When and How to Fire a Client**

Breakups are never easy! Join us for a panel moderated by Cheryl Luckett of Dwell by Cheryl, where industry experts, Blair Moore, Brad Ramsey, Noel Gatts, and Tamara Day share insights on the delicate process of ending client relationships. Discover the warning signs that a client may not be the right fit for your business and the impact of misaligned expectations on your work. Learn strategies for professionally and gracefully terminating these relationships while balancing legal considerations with the need to maintain your reputation. Our panelists will guide you through how to have the difficult conversations, handling the aftermath, focusing on business growth, and attracting ideal clients.

**Moderator:** Cheryl Luckett of [Dwell by Cheryl](#)

**Speakers:** Blair Moore of [Moore House Design](#), Brad Ramsey of [Brad Ramsey Interiors](#), Noel Gatts of [beam&bloom](#), and Tamara Day of [Tamara Day Design](#)

**Sunday, April 14 | 2:00 - 3:00 PM | Panel**  
**Balancing Act: Creative Integrity and Business Growth in Design**

Balancing the business and the creative side of an interior design business can be a challenging task. Join us for this enlightening panel discussion moderated by Mary Beth Zaehring of MB Public Relations, where industry veterans, Christopher Todd, DuVál Reynolds, Eddie Maestri, and Kara Cox, will share their experiences and strategies on how to remain inspired and keep the passion for design alive while navigating the complexities of maintaining and growing the business. Gain insights from the professionals on how to grow your business, while staying true to yourself and your brand.

**Moderator:** Mary Beth Zaehring of [MB Public Relations](#)

**Speakers:** Christopher Todd of [Christopher Todd Design](#), DuVäl Reynolds of [DuVäl Design, LLC](#), Eddie Maestri of [Maestri Studio](#), and Kara Cox of [Kara Cox Interiors](#)

**Monday, April 15 | 11:00 AM - 12:00 PM | Panel**

**The Double-Edged Influence: Navigating the Impact of Social Media on Design Integrity- Sponsored by Design News Now**

While social media platforms such as Instagram can be a powerful tool for interior designers, they simultaneously introduce unique challenges. In this thought-provoking panel, moderated by the Editor-in-Chief of Design News Now, Courtney Porter, designers will delve into how social media platforms influence design trends and client expectations. Angeline Hall, Antonio DeLoatch, and Victoria Holly will share their experiences and insights on how to navigate conversations with clients who have been influenced by social media to make choices that may not align with professional recommendations.

**Moderator:** Cortney Porter, Editor-in-Chief of [Design News Now](#)

**Speakers:** Angeline Hall of [Angeline Guido Designs](#), Antonio DeLoatch of [Antonio DeLoatch Designs](#), and Victoria Holly of [Victoria Holly Interiors](#)

**Monday, April 15 | 1:00 - 2:00 PM | Panel**

**Where Beauty, Art and Science Collide: Neuroaesthetic Innovations in Interior Design- Sponsored by Revolution Fabrics**

Join us for a panel discussion, moderated by Marisa Wilson, where Asha Maía Maxey, Eryn Oruncak, Susan Hayward, and Susie Novak will dive into the world of neuroaesthetic design. Gain insights from industry veterans on what to consider when selecting elements such as lighting, color, and texture, and how these can be harnessed to create environments that are not only pleasing to the eye but to the body as a whole.

**Moderator:** Marisa Wilson of [Marisa Wilson Interior Design](#)

**Speakers:** Asha Maía Maxey of [Asha Maía Design](#), Eryn Oruncak of [Elan Design LLC](#), Susan Hayward of [Susan Hayward Interior](#), and Susie Novak of [Susie Novak Interiors](#)

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**About Odette:** Odette is a family-owned lifestyle brand that pairs functionality, beauty, and comfort with sophistication. Known for its meticulously curated collection of premium upholstery pieces, distinctive case goods, reimagined vintage pieces, and original artwork, Odette is revolutionizing the market. Each piece, sourced from the design capitals of the world, is a testament to superior craftsmanship and unique design, reflecting the brand's commitment to offering unparalleled decor experiences for those with a design passion. To learn more visit, [www.odettefurniture.com](http://www.odettefurniture.com).

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