

PRESS RELEASE

Innovation Living Group is proud to announce its participation in the High Point Market in April.



Innovation Living Group, a global leader in the furniture industry, is proud to announce its participation in the highly anticipated High Point Market this upcoming April. With a focus on innovation and superior design, Innovation Living Group is set to introduce an array of groundbreaking collections that redefine the modern living experience.

Under one umbrella, Innovation Living Group proudly presents three distinct brands and concepts, each embodying unique design philosophies and product ranges:

INNOVATION LIVING

With a rich legacy dating back to 1971, Innovation Living specializes in sofa bed design, development, and production. Renowned as a global leader in the industry, Innovation Living's products are sold in more than 90 countries worldwide, reflecting a legacy of quality, comfort, design, and innovation.

Tenksom

Tenksom is named after the Danish phrase for "Thoughtful Behavior," Making its debut at the High Point Market, Tenksom has production processes and thoughtful design in mind and ensuring minimal environmental footprint while delivering contemporary, long-lasting sofa solutions.

Scandinavian Upholstery

Scandinavian Upholstery is a concept that specializes in developing white-label sofa designs for retailers of all sizes. With a focus on contemporary aesthetics and heritage designs, Scandinavian Upholstery offers a diverse range of sofas to suit every taste and style preference.

At the High Point Market, Innovation Living Group will unveil two cutting-edge sofa bed collections from the Innovation Living brand as well as new additions to our popular Osvald collection.

Vilander – A versatile sofa bed concept featuring three different arm solutions – cushion arms for a cozy vibe, Roll arms for a touch of tradition, and Excess arms with walnut wood trays for a contemporary flair. With our double spring comfort construction, Vilander offers unbeatable comfort whether used as a sofa or a bed. Available in a variety of textiles, including CULP performance textiles, Vilander is a testament to Innovation Living's commitment to design, comfort, quality, and innovation.

Carnell - Built on the renowned bed-in-side principle, Carnell seamlessly transforms a compact sofa into a comfortable queen-sized bed, without having to remove and store seat or back cushions. Equipped with a memory foam Dual mattress and available in multiple arm designs and textiles, including Culp performance textiles, Carnell ensures a restful night's sleep without compromising on style or space. The Carnell compact concept is perfect for small space living.



Carnell Sofa Bed, Innovation Living

Osvald Cone – Experience a fresh new look with the addition of a cone-shaped upholstery arm for the best-selling Osvald sofa bed. Along with new textile variations for the design, the Cone armrests, produces a new updated look for the Osvald queen size sofa bed.



Osvald Cone Sofa Bed, Innovation Living

Alongside these new design introductions, there will also be a range of new textiles added to the expansive US warehouse collection, ensuring that all new trends in the upholstery market is represented in the collection.

From the Tenksom brand, Innovation Living Group will present new designs including:

Rund – A unique modular system, offering flexibility, modularity, design, and comfort with a sustainable twist. Designed to adapt to various living spaces and seating preferences effortlessly, Rund features distinctive rounded arms and back. Rund is stocked in the US in multiple configurations and in a range of commercial and attractive textiles for a quick ship. Rund is designed with detachable covers for easy maintenance of the sofa and the option to refresh to look.



Rund, Tenksom

Vivole – a new sectional system designed and developed to embrace all the main principles within the Tenksom brand. Vivole is designed for superior comfort and ultimate relaxation. With its deep seating comfort and multiple cushion options, Vivole is sure to become the centerpiece of any living room. Vivole is designed with detachable covers for easy maintenance of the sofa and the option to refresh to look.



Vivole, Tenksom

From the Scandinavian Upholstery concept, Innovation Living Group will showcase an array of sofas highlighting its commitment to contemporary design and quality craftsmanship.

Visit us at the High Point Market

We cordially invite you to our showroom at 220 Elm, Space #300, during the High Point Market to experience our innovative collections firsthand. Discover the future of home furnishings with Innovation Living Group.

For more information, please visit our website at www.innovationliving.com/group

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