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Sherrill Occasional Unveils the Serenbe Collection: A Tribute to Tranquility

HIGH POINT, NC - Sherrill Occasional is excited to unveil its newest introduction: the Serenbe Collection. Inspired by the principles of New Urbanism and the serene atmosphere of Chattahoochee Hills, Georgia, the Serenbe Collection embodies a harmonious blend of natural materials, organic shapes, and timeless elegance.

Serenbe, renowned for its rolling countryside, acres of preserved forests and meadows, and miles of nature trails, serves as the perfect muse for this collection. The name "Serenbe" itself reflects the essence of tranquility and well-being that the community fosters, and the Serenbe Collection aims to evoke the same sense of serenity and harmony in any home.



"We are excited to introduce the Serenbe Collection, which represents a fusion of beauty, functionality, and wellness," said Cindy Hall, vice president of casegoods for Sherrill Occasional. "In today's fast-paced world, people are increasingly seeking refuge in their homes, and our goal with this collection is to create spaces that promote relaxation, comfort, and a connection to nature."

The Serenbe Collection features new items crafted from oak burl. These pieces showcase a fresh take on the popular burl trend, adding a touch of style and sophistication to any room.

Trends highlighted this market include organic soft shapes, sculptural elements such as arches and cutouts, and the use of interesting materials like travertine and plaster. Each piece is a testament to Sherrill Occasional's commitment to craftsmanship, quality, and innovation.

Highlighted Products from the Serenbe Collection:

Kai Accent Table VMA-311



The Kai Accent Table, crafted with exquisite Xalapa sleek design and stone allure make it ideal as an end table or side table, adding flair to any corner.

Carrie Round Accent Table VMA-415



The Carrie Round Accent Table is a star from the Serenbe Collection, crafted with Ash Solids & Ash Veneers in the Wishbone Finish. With its arched cutouts and sculptural shape, this accent table adds charm and functionality to any space. Whether used as an end table or side table, its wood grain pattern brings warmth to the room.

Daisy Round Accent Table VMA-416



The Daisy Round Accent Table is a standout piece featuring a modern design and matte white finish. Its oval pill-shaped accents and sculptural shape make it a versatile addition to living room or bedroom spaces, perfect as an end table or side table.

About Sherrill Occasional:

Sherrill Occasional is a renowned furniture design company dedicated to creating exceptional casegood pieces that elevate interiors with timeless style and unmatched quality. With a commitment to craftsmanship and innovation, Sherrill Occasional continues to set the standard for excellence in the furniture industry.