

# trend

## VERN YIP WALLCOVERINGS II





## VERN YIP LAUNCHES WALLCOVERINGS II COLLECTION FOR TREND

MARCH 2024 (Tulsa,OK) – New for Spring 2024, Trend’s newest collaboration with Vern Yip is a comprehensive collection of luxurious wallcoverings ranging from bold, large-scale patterns to dimensional textures. The collection is sampled in Trend’s new compact sized wallcovering book for ease of use. The collection features resampled best-selling patterns from the first collection in addition to creating new, innovative looks for today’s homes.

“Nothing transforms a collection of spaces into a real home more than a designer’s three most powerful tools: pattern, color, and texture. With my latest collection of wallcoverings for Trend, these elements magically coalesce to help create environments that span from bold and glamorous to subdued and elegant, each designed to help you create your perfect home,” explains Vern Yip.

### ABOUT VERN YIP

Vern Yip is one of the rare individuals who is exceptionally talented across many forums and endeavors. His extensive bio of accomplishments and accolades provides just a glimpse of his talent, somehow eluding the full breadth and magnitude of his design capabilities.

His award-winning design work has repeatedly made its way onto the pages of House Beautiful, HGTV Magazine, and onto the cover of Traditional Home. Featured in publications such as The New York Times, The Wall Street Journal, USA Today, and People Magazine, including a spot on the 2017 Most Beautiful list, Vern is one of America’s most recognized interior designers. Vern Yip’s New York Times bestselling books Vern Yip’s Design Wise: Your Smart Guide to a Beautiful Home and Vern Yip’s Vacation at Home: Design Ideas for Creating Your Everyday Getaway are both beautiful and educational. Vern is soon to be launching a third book, Making Home Yours: How Pattern, Color, and Texture can Create Your Perfect Home: with Union Square Press debuting in Spring of 2025. Vern’s past HGTV projects include four seasons of his own show titled Deserving Design with Vern Yip and two seasons as host and designer of HGTV Urban Oasis.

His HGTV work also includes nine seasons of HGTV’s top-rated prime-time series HGTV Design Star and several seasons of Bang for Your Buck, where he served as the show’s host and design expert. In 2018, Vern returned to the show that launched his television career with the reboot of TLC’s Trading Spaces. He was also a part of the 2019 reboot of While You Were Out which premiered on both TLC and HGTV. All of Vern’s previous shows are available to stream via Discovery+. Vern’s latest show, with Magnolia network, is titled Home Reimagined and just debuted with same day streaming on both Max and Discovery+.

### ABOUT TREND

Trend: beautiful fabrics, trimmings and decorative drapery hardware at an exceptional value, offering designers, decorators and workrooms a thorough resource for their more value-conscious clients since 2006. Trend’s diverse aesthetic and product categories provide an array of options for drapery, multi-purpose, sheers, prints, silks, faux silks, linings and upholstery fabrics, as well as trimmings and decorative drapery hardware. Ranging from contemporary to traditional and every style in between, including your workhorse solids. Trend is your resource for fabrics, trimmings and drapery hardware at an exceptional value without compromising style.

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For further information on Trend, please contact Jamie Hoffman by emailing [jamie@spreadpr.net](mailto:jamie@spreadpr.net) or calling 212.696.0006

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