

## PRESS RELEASE

### CONTACT INFORMATION:

Flexsteel Industries, Inc  
David Crimmins  
563-585-8321  
DCrimmins@flexsteel.com

FLEXSTEEL®  
Industries

### RELEASE DATE:

DECEMBER 19th, 2023

### *Flexsteel Industries Embarks on Green Initiative in Collaboration with the Arbor Day Foundation*

**[DUBUQUE, IOWA | December 19<sup>th</sup>, 2023]** — Flexsteel Industries is excited to announce its recent partnership with the Arbor Day Foundation, marking a major milestone in the company's commitment to environmental responsibility. Flexsteel is actively participating in this collaboration to provide support for forest restoration and preservation in the Southeast United States as part of its commitment to making a lasting and positive impact on the world.

Flexsteel's initiative aims to plant 13,000 trees by July 2024. This includes trees in honor of its employees' birthdays and milestone anniversaries, creating a more personal element to its environmental initiative.

To help Flexsteel reach its goal and demonstrate its commitment to its customers, the company commits to planting a tree for every Flex sectional sold through the end of June 2025. Additionally, the company has pledged to plant a tree for every person visiting its showrooms at the Las Vegas and High Point Markets. This approach not only reinforces Flexsteel's dedication to sustainability but also actively involves its valued customers in the green journey.

"I am excited to work for an organization that is thinking about the environment. Planting trees is one way we give back to our communities and generations to come!" said Jill Castro, Environmental, Social, & Governance Manager at Flexsteel.

Flexsteel has planted 7,203 trees to date, contributing significantly to the broader goal.

For more details about the partnership or to learn more about Flexsteel's commitment to sustainability, please visit [Plant A Tree | Flexsteel Corporate \(flexsteelindustries.com\)](https://flexsteelindustries.com/plant-a-tree).

