

SURYANAGRI KADHAI CRAFT PRODUCER COMPANY LIMITED

Suryanagri Kadhahi Craft Producer Company Limited: Empowering Artisans and Reviving Tradition [Jodhpur, Rajasthan, India] - Suryanagri Kadhahi Craft Producer Company Limited, situated in the vibrant city of Jodhpur, Rajasthan, India, is making waves in the world of textile-based handicrafts. Established on the auspicious date of October 15, 2020, under the Companies Act 2013 (18 of 2013), this dynamic producer company is redefining the narrative of rural empowerment through craftsmanship.

Suryanagri Kadhahi Craft Producer Company Limited is deeply grateful to the Home textile Exporters Welfare Association (HEWA) and its team for their inspirational support and guidance. HEWA's relentless commitment to take this delegation, explanations at every stage, clarifications of various documentations, endless consultations and numerous follow ups is worthy of mention. Suryanagri Kadhahi Craft Producer Company Limited is very thankful to the Ministry of Micro small and Medium Enterprises (MSME), to the Government of India for entrusting this responsibility to HEWA, to represent the MSME sector at the High Point Market Fair, North Carolina, USA.

Driven by a vision that transcends commerce, Suryanagri Kadhahi Craft Producer Company Limited has embarked on a transformative journey in collaboration with 1000 women artisans, who passionately practice the art of handcrafted textiles in the picturesque rural landscapes of the Jodhpur district. Their dedication is nothing short of remarkable.

The formation of this unique entity garnered the resounding administrative approval of the Ministry of Micro, Small and Medium Enterprises (MSME), Government of India. At the helm of this visionary initiative is Director Shri. Manoharlal Choudhary, a compassionate advocate for women, children, and marginalized sections of society.

Suryanagri Kadhahi Craft Producer Company Limited was born with a lofty mission—to provide gainful employment opportunities to both rural and migrant women artisans while concurrently breathing fresh life into traditional craft industries. The product portfolio is a testament to their commitment to excellence, boasting an array of exquisitely handcrafted textile-based items. From ladies' ethnic wear and stunning dupattas to home décor accents, purses, clutches, traditional bags, cushion covers, pillowcases, bead sheets, curtains, and wall hangings, each piece is a masterpiece, intricately crafted with precision and imbued with the essence of traditional artistry.

A significant milestone on the horizon for Suryanagri Kadhahi Craft Producer Company Limited is its participation in the prestigious High Point Market, the largest home furnishings industry trade show in the world, set to take place in North Carolina, USA, from October 14 to 18, 2023. The company expresses heartfelt gratitude to the Ministry of MSME, Government of India, and the Home Textile Exporters Welfare Association (HEWA) for affording this exceptional opportunity to establish a global presence.

With unwavering optimism, Suryanagri Kadhahi Craft Producer Company Limited aspires to not only expand its horizons but also provide a sustainable source of income to over 1000 artisans who are an integral part of its journey. By participating in the High Point Market, the company aims to showcase the rich heritage of Indian craftsmanship to a global audience and foster economic empowerment for the talented women artisans it proudly supports.

Social media :

#FACEBOOK: <https://www.facebook.com/profile.php?id=100095289726592&mibextid=D4KYlr>

#YOUTUBE : <https://youtube.com/@SuryanagriCraft?si=YRj9z9qpxElhF-jy>

#INSTAGRAM: https://instagram.com/surya_nagrikadhaicraft?igshid=MzMyNGUyNmU2YQ==

#TWITTER: <https://twitter.com/CraftSuryanagri>