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**SANDI SAYS: THE CREATIVE FORCE AT SAM MOORE FORECASTS  
TRENDS FOR SPRING**

What to watch for now in shape, silhouette, material and color

**BEDFORD, VA** – Sandi Mowry, vice president of sales and merchandising at Sam Moore, the industry leader in quality, custom upholstery, is known for having her finger on consumers' pulse points. This season, she's forecasting a yen for soft modern shapes, chairs that swivel and move, and those with metal accents. Also on the boards in the Sam Moore showroom this spring: Still deeper seating and silhouettes with decidedly taller backs.

Foremost on buyers' shopping lists now are chairs that swivel. As the creative force behind the industry leader in quality, custom upholstery, Mowry believes that chairs that turn from side to side or glide are the hottest thing in upholstered furniture now and she is certain they will only continue to increase in popularity. "Fully one-third of our business now is accomplished in the swivel chair category," she said. "Both interior designers and consumers love swivels because they make it easy to interact with multiple people at once in a space, or to be a part of whatever's happening in a room even when your focus may be elsewhere."

At the High Point Market, April 2-6, Sam Moore is set to entice buyers with three new swivel chairs designs, including the contemporized 1632 Vero, the 1310 Darra and the 1547 and 1548 Aubrey. "The Vero is a soft modern follow-up to last Market's 1034 Nova, while the Darra is a mid-height style with a strong transitional feel," she said. "Aubrey, a nod to new traditional, is available as either a swivel or a swivel glider and offers transitional lines and a tall back."

Expect silhouettes with taller backs to be a key theme at Sam Moore this Market, not only in chairs, but in sofa and sectional frames as well. "We are definitely seeing more interest in the market for upholstered goods with higher back heights, along with an appetite for more traditional styles. We're finding older consumers particularly may love the look of lower, Mid-Century pieces, but find it easier to rise out of frames with higher seats. For that reason, we're coming to Market with the 7054 Heath and the 7055 Hans, available as a three-over-three sofa, or an L-shape sectional, both with taller backs and more transitional lines. These are a follow-up to the 7053 Hudson, a more traditional silhouette."

Along these lines, keep an eye out also for the 7350 Cobble Hill, a modular group with a clean contemporary vibe. "It's a deep-seated sofa silhouette that's a little bit lower to the floor," Mowry noted, "but it's accented with a trio of lumbar pillows for a little extra seating support."

On the accent chair front, the news this week in High Point is textured metal finishes and a series of new, very sculptural shapes. "The metal accent chair category continues to grow in importance for us, and we're building on the success of our introductions last Market with the 4050 Taylen. Metal finishes add another design element to a space and offer lots of options in terms of texture. Plus, metal accent chairs are easy to move from one spot to another, to suit your seating needs at a particular moment, whether it's pulling up an extra chair for conversation or creating a spot to simply sit back and relax."

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Hooker Upholstery

PRI

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SLF

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Beyond style and shape, expect textiles in the Sam Moore showroom this spring to be set apart by an abundance of earth tones, bright pops of color, as well as the addition of another dozen performance fabrics “designed for the way consumers live today,” Mowry said. “Throughout the showroom, look for warm neutrals with brown, spice, greige, khaki, dove, caramel and warm white tones. This Market, nature’s majesty is taking center stage, from the aloe and sage greens of herbs and succulents to ocean blues and sunsets in the desert. Pattern wise, expect to see a surge in Modern Vintage styles with velvets and retro colorations, statement animal skin patterns and leafy looks, and an emphasis on global inspirations (think kuba cloth and rich colorations from around the world).

Headquartered in Martinsville, VA, [Hooker Furnishings](#) is ranked among the nation’s largest publicly traded furniture sources and encompasses 12 operating businesses. These brands include: [Hooker Furniture](#), [Hooker Upholstery](#), [Bradington-Young](#), [Sam Moore Furniture](#), [Shenandoah Furniture](#), [H Contract](#), [Accentrics Home](#), [Pulaski Furniture](#), [Samuel Lawrence Furniture](#), [Prime Resource International](#), [Samuel Lawrence Hospitality](#), and [Sunset West](#). [Hooker Furnishings Corporation’s](#) corporate offices and upholstery manufacturing facilities are located throughout Virginia and North Carolina, and the company has showrooms in High Point, North Carolina, and Ho Chi Minh City, Vietnam. Hooker Furnishings operates distribution centers in the United States, China, and Vietnam. The company’s stock is listed on the Nasdaq Global Select Market under the symbol HOFT.

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