

PRESS RELEASE
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fiVO Design to Debut at High Point Spring Market

Andover, MA – fiVO Design (“fiVO”), an Andover, MA based furniture designer and manufacturer, will debut their innovative, patent pending Infiniti Collection at the spring High Point Market April 2-6, 2022, in the Showplace building showroom 2317. High Point market is the largest furniture market in the world, showcasing more than 2000 manufacturers.

Family run and Veteran owned with husband-and-wife team Stewart and Deanna Junge at the helm, fiVO Design is providing a fresh perspective on an old concept, redefining modular furniture as we know it. With 20+ years of experience designing and building one-of-a-kind cabinetry, millwork, and furniture, they have broken down joinery to its simplest form while thoughtfully crafting designs that are stylish and functional. fiVO’s innovative, patent pending joinery allows their furniture to be assembled with NO tools or hardware in just minutes, eliminating the hassle of typical modular furniture. “We are passionate about providing high quality pieces with multi-functional designs that easily adapt to life’s ever-changing needs,” states Deanna Junge, fiVO’s Director of Business Development.

fiVO’s furniture was inspired by the pandemic and adapting to a shift in work/life living conditions. The increase in work-from-home careers has led to a growing demand for smart furniture that serves multiple purposes. In a chaotic time, the Junge’s set out to create a work-from-home desk to aid consumers in adapting to a life of new normals. fiVO’s signature piece, the MOD 5, is a 5-piece table (or desk) that is adjustable in height, flat stacks to easily stow under a sofa and can be customized with extension leaves, storage shelves or a hutch to fit any space or need. The wow factor is that it assembles in less than 1 minute! Simply insert the hooks in the slots to engage the pieces and set in place. Since the creation of the MOD 5, the design has expanded to an entire line that can outfit a complete home including occasional, youth and accent furniture.

fiVO’s furniture is crafted of sustainably forested 5/8” Birch plywood, the industry’s most durable and desirable plywood. “Hardware and glue joints are typically the first part of furniture to fail. Our furniture does not contain either of these weaknesses. In addition, our furniture can easily be taken apart and put back together hundreds of times, a significant point of differentiation from other brands. Our furniture is not disposable, it is furniture for life!” shares Stewart Junge, Owner of fiVO Design.

Market buyers visiting the fiVO Design showroom can expect to be wowed with a variety of sizes and configurations of the multi-functional signature MOD 5 on display as well as occasional pieces. There will also be live demonstrations of the rapid, hassle-free assembly that requires NO tools or hardware, daily events, and giveaways.

fiVO’s furniture is made in Massachusetts, USA. Many styles are IN STOCK and ship with short lead times.

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fiVO Design is a veteran owned, family run, business located in Andover, MA. With 20+ years in business, they pivoted to design and launch a line of innovative, stylish modular furniture with a clear understanding of today’s consumers wants and needs - beautiful, functional furniture without the hassles of typical assembly. The Infiniti Collection is manufactured in MA and can be purchased at the fiVO showroom in Andover, at High Point Market Showplace 2317, and at www.fiVOdesign.com. For more information, visit www.fiVOdesign.com, Facebook and Instagram @fivo_design or call 978-470-2040.

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