



For Immediate Release

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- U.S. LAUNCH OF DÔME DECO ESCALATE COLLECTION AT APRIL HIGH POINT MARKET
- EUROPEAN BRAND. EUROPEAN SOURCE COUNTRIES. FAST DELIVERY

Escalate Collection 2022

The U.S. launch of the DÔME DECO ESCALATE COLLECTION 2022 will take place at the April High Point Market in the InterHall of the IHFC building (IH310).

The collection can now be seen and ordered from the company WebShop, with an unusually fast delivery time. As a result of the European brand, leveraging its almost exclusively European source countries, circumventing the issue of worldwide logistics that Asian importers continue to struggle with.

The Belgian brand proactively made the strategic decision to eliminate as many Asian source countries as possible to circumvent the logistics issues that plague Asian importers. "We had around 26 source countries when Covid hit, mostly European & Eastern European. The Belgian office made the strategic decision to eliminate as many Asian source countries as possible, by moving production of the bulk of the small amount of the line that was coming from Asia, to their European & Eastern European source countries", says North American Sales Manager Scott McKearn.

This combined with the extremely large amount of inventory held in Belgium, has resulted in an 8 week delivery time for a high percentage of their product offering. Considered Quick Ship by many in the Covid age of logistics.

The Escalate Collection concept premise is the need to break boundaries. Express oneself in new and powerful ways. Increase intensity. Begin again-Escalate.

Grounded colors, mixed shapes. Transparency, warmth and imposing details. A solid base combined with new senses.

The four trend colors are Earthy & Warm. Convey the calmness of nature with the brands signature styles and statement accessories:

- Marron-a vibrant reddish-brown, creating a rich look and feel.
- Chocolate-earthy and warm: two words to describe this deep brown.
- Copper-a rusty shade, matching with all sorts of natural materials.
- Green-a natural color with an urban attitude.

Long before the launch of a collection, the team of creatives start their thought process by creating a concept being the fundament of the season. These influences are translated into products, later to be combined in various settings.

Each year Dôme Deco launches two main collections. Starting from a certain concept, the team begins their process of brainstorming. Discussing every aspect from shapes and design to fabric and materials. The focus of our product developers and designers being innovation, uniqueness and premium quality. Creating refined luxury while always expanding our horizons. All to achieve an impeccable new collection, true to Dôme Deco's aesthetic and personality.

Your Interior Label for Hospitality and Retail Projects.

Interior label Dome Deco is specialized in the design, production and distribution of complete interior collections for the B2B market. Clients are interior architects working on hotels, restaurants, workspaces and residential projects. For projects on a larger scale, Dome Deco offers a full "made to measure" approach. Additionally, the label is distributed by retailers worldwide.

Dome Deco stands for "Cosmopolitan Living", inspiring the persona that has the world at its feet. From these worldly influences, the search for added value is central. The focus being culture, craftsmanship and sustainability. Refinement and a divergent way of thinking and acting are evident.



Item: Brescia Stool - Bloq Fabric Chocolate (BRE95S/BLQ17)

Description: The Brescia stool is a fun addition to the modular sofa system or a stand-alone item, being a catalyst in an open space. An aesthetic design goes hand in hand with a quality finish.

Extra Information The Bescia collection is as individual item (in modules) available, do contact your sales/customer service contact.

Frame Material Beech Wood; Chipboard

Leg type plastic glider

Dimensions: 37.4" L x 37.4" W x 17.7" H



Item: Guna Coffee Table S – Mixed (TA3-G1/MIX)

Description: Powder coated iron with glass top semi-circle base, round coffee table is available in two sizes.

Dimensions: 47.2" D x 12.2" H



Item: Pali Side Table – Mixed (TA5-C7/MIX)

Description: Adonic Metal and Vratsa Marble are a perfect reinforcement to this study in contrast side table design. With the use of contrast in color, height and materials.

Dimensions: 15.7" D x 21.7" H



Item: Prato Side Table S – Copper (TA5-G1/COP)

Description: Brown shiny soda glass round accent table.

Dimensions: 15.2" D x 17.5" H



Item: Prato Side Table M – Copper (TA5-G2/COP)

Description: Brown shiny soda glass round accent table.

Dimensions: 17.7" D x 12.6" H



Item: Adoni Side Table – Mixed (TA5-S3/MIX)

Description: Mixed color metal round side table.

Dimensions: 15.4" D x 17.7" H



Item: Brescia Sofa - Lech Fabric Copper (BRE125280/LEC28)

Description: The Brescia sofa has a modular system allowing you to make a combination that fits your space. Go for a traditional L-shape in one of our collections basic fabrics or a more uncommon combination in a trend color, making it the ultimate eye-catcher. The most versatile of its kind.

Usage Situation Indoor

Extra Information The Bescia collection is as individual item(in modules) available, do contact your sales/customer service contact.

Frame Material Beech Wood; Chipboard

Leg type plastic glider

Dimensions: 49.2" L x 110.2" W x 29.5" H



Item: Jaxon One-Seater - Boston Fabric Mix (CH4-T3/BOS21)

Description: The Jaxon one-seater is a very accessible, welcoming chair. The square shape makes for a robust feel that is in contract with the inside, being soft and round. Lovely to sink into. The straightness of the outside allows you to combine multiple chairs in our space like a lobby, waiting area etc.

Usage Situation indoor

Leg type Metal

Dimensions: 30.7" L x 33.1" W x 30.3" H



Item: Lascar Tealight S – Copper (LV1-C1/COP)

Description: A slight shimmer enhances the magical look and feel of our alabaster Lascar tealights. Available in three different colours and shapes, this trio offers you the freedom to play around. Use it as a set or make it a connecting element in the room.

Primary Material Alabaster marble

Usage Situation Indoor

Dimensions: 3.9" D x 4.9" H



Item:

Description:

Dimensions:



Item: Lascar Tealight M – Copper (LV1-C2/COP)

Description: A slight shimmer enhances the magical look and feel of our alabaster Lascar tealights. Available in three different colours and shapes, this trio offers you the freedom to play around. Use it as a set or make it a connecting element in the room.

Primary Material Alabaster marble

Usage Situation Indoor

Dimensions: 3.9" D x 8.9" H



Item: Strelizia Cushion – Mixed (STR4545/MIX)

Description: Primary Material Cushion cover

Secondary Material Cushion Filling synthetic

Usage Situation Indoor

Dimensions: 17.7" L x 17.7" W x 0" H



Item: Strelizia Throw – Mixed (STR130170/MIX)

Description: Patterned throw.

Dimensions: 51.2" L x 66.9" W x 0" H



Item: Purnia Side Table – Brown (TA5-G5/BR)

Description: Brown sprayed glass round side table.

Dimensions: 15" D x 16.9" H



Item: Cali Lounge Sofa - Giant Fabric Green (CALI180L/GT37)

Description: The Cali sofa brings nature into your space with its organic shapes as well as the serene design, creating a peaceful environment. A true relief for the user as well as the space in which it is located. The Cali sofa is available in all Dôme Deco fabrics and can be purchased in left hand or right hand corner module.

Usage Situation Indoor

Frame Material Beech Wood; Chipboard

Leg type plastic glider

Dimensions: 70.9" L x 37.4" W x 27.6" H



Item: Sigma Chair - Amsterdam Fabric Mix (CH1-T2/AMS21)

Description: Light, stackable and refined describe the main features of the Sigma chair. A minimal form that doesn't compromise on comfort or ergonomics. Because of its intrinsic design, this chair is a fit for almost every interior or space.

Usage Situation Indoor

Dimensions: 22.2" L x 24" W x 31.9" H



Item: Caldera Tealight – Green (LV1-G4/GR)

Description: Mouthblown soda glass tealight.

Dimensions: 3.5" D x 3.9" H



Item: Opala Tealight – Brown (LV1-G7/BR)

Description: Coffee luster, hot sprayed, mouthblown glass tealight.

Dimensions: 3.9" D x 3.9" H



Item: Guntur Side Table – Green (TA5-G4/GR)

Description: Green sprayed glass round side table.

Dimensions: 11.8" D x 19.7" H



Item: Enzo Stool - Alpine Fabric Marron (ENZO65S/ALP96)

Description: The round Enzo ottoman, in commercial grade Alpine Marron Fabric, plays a lead role in the color story of one of this seasons 4 colors for Dôme Deco-"Marron".

Dimensions: 25.6" D x 15.7" H



Item: Ivy Vase L – Mixed (LV2-G28/MIX)

Description: Hand blown colored glass vase.

Dimensions: 5.5" D x 13" H

Download link:

<https://wettransfer.com/downloads/f82d30fca44760616d2da49674b85c5d20220308224137/d08008a30261ec3b11420dccde7accd820220308224137/8a00e7>