**FOR IMMEDIATE RELEASE**

**McGuire Furniture Debuts Capsule Collection with Laura Kirar**

*Internationally Renowned Interior and Product Designer Presents Bold 16-Piece Furniture Collection, Influenced by Modern Elements and Natural Principles*

CONNELLY SPRINGS, NC (October 2021) – [McGuire Furniture](http://www.mcguirefurniture.com) is proud to unveil an intimate 16-piece furniture collection with distinguished designer, Laura Kirar. Drawing inspiration from a life layered by two influences – urban modernity and the natural world – **the Laura Kirar for McGuire collection** plays on the juxtaposition of being immersed in the world’s most architecturally innovative cities as well as the solitary experience of nature’s desert formations, tangled jungle rooftops, ancient pyramids, excavated treasures, and more. The collection encompasses a capsule selection of tables and upholstered seating, featuring dynamic designs with raw textures, organic materials, and hand-touched elements that effortlessly complement McGuire’s legacy of handcraftsmanship and approachable style.

“We are so delighted to build upon our partnership with the immensely talented Laura Kirar,” said Erica Wingo, Vice President of Merchandising and Marketing at Baker Interiors Group, McGuire’s parent company. “The collection is catered to a lifestyle that is sophisticated yet casual; it effortlessly aligns with our brand’s essence of laidback luxury and the spirit of innovation. It was a pleasure to work with Laura and her team to bring these bold designs to life.”

The Laura Kirar for McGuire collection showcases a confident balance of materials and proportions by merging geometric and organic lines, and the blending of technology with handmade, ancient techniques. The pieces are defined by generous sculptural volumes with elegant, delicately woven elements. Strong organic materials are used throughout the collection, such as oak, rattan, rawhide, cane, Toronto Marble, and Bianco Pavonazzo Marble.

“My vision for this collection was to capture the distinctive elemental materials found within nature and adding a global, modern perspective to complement McGuire’s timeless furnishings,” said Kirar. “It was a joy to design this bold, thoughtful, labor-intensive collection in partnership with the McGuire team.”

Product highlights from the Laura Kirar for McGuire collection include:

* **Taru Dining Table** – Presenting an oak top and base, and rawhide detail on its border and legs, the Taru Dining Table combines the half-moon shape of an archers bow with expert construction and modern craft.
* **Taru Counter Stool** – Inspired by hand-woven vessels and primitive dome structures throughout Southeast Asia, the Taru Counter Stool presents a rattan frame wrapped with cane.
* **Chavela End Table** – One of the jewels of the collection, the Chavela End Table features a textured rope base comprised of lost wax cast bronze that pays homage to endless knots of spun gold, complete with a Toronto Marble top.
* **Taru Settee** – Boasting an intricate rattan frame with a custom laced rawhide pattern, the Taru Settee is elegantly suspended by strong yet delicately woven rawhide stretched over a natural rattan structure, creating a supportive yet relaxed frame.
* **Feather Occasional Table** – The Feather Occasional Table is comprised of Toronto Marble that is accented with custom carved feather details, drawing inspiration from natural plateaus, unearthed artifacts, and ancient rock carvings.
* **Element Tables** – With three variations in marble, bronze and oak, these tables feature three-dimensional polygon shapes that can be paired with one another to create a dynamic art form.

The Laura Kirar for McGuire collection will debut at High Point Market in North Carolina in October 2021. It is expected to be available for shipping in December and to hit showroom floors by the end of the year. For more information on the collection or how to purchase, please visit: [www.mcguirefurniture.com](http://www.mcguirefurniture.com) and/or follow along on social media via [Facebook](https://www.facebook.com/McGuireFurnitureCompany), [Instagram](https://www.instagram.com/thisismcguire/), [Pinterest](https://www.pinterest.com/thisismcguire/?autologin=true) and [Twitter](https://twitter.com/ThisIsMcGuire). #thisismcguire

**McGuire Furniture**

McGuire Furniture is a pioneer of naturally luxurious fine furniture. Established by John and Elinor McGuire in 1948, McGuire exudes timelessness and the laidback spirit of coastal California. In recent years, McGuire has ushered in a new wave of modern, boundary-breaking designs while preserving the heritage of its core qualities – handcraftsmanship, approachable styles, natural materials, and refined comfort. Bold collections have included collaborations with renowned design talent including Steven Volpe, Nicole Hollis, Thomas Pheasant, Marmol Radziner, Kara Mann, Laura Kirar and Barbara Barry, among others. Today, McGuire effortlessly reimagines the art of casual living with beautiful, modern designs saturated in California soul.

McGuire Furniture is sold through the company’s showrooms globally and select independent stores. For more information, visit [www.mcguirefurniture.com](http://www.mcguirefurniture.com) or call 1 (800) 662-4847.

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