ROWE EXPANDS EXCLUSIVE TEXTILE COLLABORATIONS

Crypton performance meets archival French pattern

THE STORY
Rowe introduces four new Rowe-designed Crypton performance textiles inspired by archival fabrics and Western heritage, alongside five Springs Creative x Baxter Archives fabrics referencing 18th- and early 19th-century French botanicals and floral stripes. Two distinct collaborations, one shared commitment to original textile design.

TWO DISTINCT TEXTILE STORIES
CRYPTON | Graphic weaves, Western heritage and proven performance.
SPRINGS CREATIVE | French botanical archives, floral stripes and historic constructions.



KINDRED | ROWE x CRYPTON



LARGO | SPRINGS CREATIVE x BAXTER ARCHIVES

FIVE THINGS TO KNOW

FOUR NEW CRYPTON TEXTILES	Rowe-designed graphic weaves, earthy palettes and Western-heritage references, with the same Crypton performance technology as the debut collection.
FRENCH ARCHIVES REIMAGINED	Five new Springs Creative x Baxter Archives fabrics interpret 18th- and early 19th-century botanicals and floral stripes.
HISTORIC TEXTILE SOURCES	The Springs collection draws from French linen prints, chintz and silk ikat constructions.
KINDRED SHOWCASES CRYPTON	A graphic textile contrasts with the chair's sculptural solid-mahogany frame in Rowe's Sesame finish.
LARGO SHOWCASES SPRINGS	An archival-inspired pattern takes center stage on the relaxed rattan chair, offered in Kahlua and Caramel finishes.

"By reinterpreting archival patterns through a fresh, modern lens, we bring these coveted vintage aesthetics to our upholstery in a way that feels both timeless and relevant to today's living."

— Laura Mabe, Vice President of Creative, Rowe Furniture

EDITORIAL ANGLES
French textile archives • Western heritage • Vintage influences • Exclusive performance fabrics

PRESS ASSETS
Full release • Hi-res photography • Textile details
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Rowe Expands Exclusive Textile Collaborations with Crypton and Springs Creative

New introductions reinterpret archival patterns, French botanicals and Western heritage through a contemporary design perspective.

HIGH POINT, N.C. — October 2026 — Rowe Furniture continues to expand its exclusive textile offerings with new introductions developed through its ongoing collaborations with Crypton and Springs Creative, drawing inspiration from archival fabrics, Western heritage and historic French textile design.

Building on the success of both collaborations, the latest introductions reflect Rowe's commitment to developing distinctive fabrics that bring personality, depth and a collected aesthetic to its upholstery collections.

"Rowe continues to invest in exclusive textile development to create fabrics that align with emerging trends while reflecting our design point of view," said Laura Mabe, Vice President of Creative at Rowe Furniture. "Today, antique and vintage influences are playing a significant role in home furnishings. By reinterpreting archival patterns through a fresh, modern lens, we bring these coveted vintage aesthetics to our upholstery in a way that feels both timeless and relevant to how people live today."

Rowe x Crypton: An Encore in Pattern

Following the debut of Rowe's exclusive collaboration with Crypton, the company introduces four new Rowe-designed Crypton textiles inspired by archival fabrics and Western heritage. The new introductions retain the same Crypton performance technology as the original collaboration.

The new patterns explore graphic weaves, layered geometry and rich, earthy color combinations, offering a fresh interpretation of traditional textile influences.

The Kindred chair showcases the collection, pairing one of the new graphic textiles with a sculptural solid mahogany frame in Rowe's Sesame finish. The juxtaposition of expressive pattern and warm wood highlights the versatility of the textiles and their ability to bring a contemporary perspective to heritage-inspired design.

Rowe x Springs Creative x Baxter Archives: French Heritage Reimagined

Rowe also introduces five new archival-inspired fabrics through its ongoing collaboration with Springs Creative and Baxter Archives.

The latest collection draws inspiration from 18th- and early 19th-century French botanicals and floral stripes, reinterpreting archival references that range from traditional linen prints and chintz to silk ikat constructions.

Through updated color palettes and contemporary applications, these historic textile influences take on a fresh perspective while retaining the character and artistry of their origins.

The Largo chair features one of the new archival-inspired patterns, demonstrating how expressive textiles can bring character and visual interest to a contemporary setting. Its handwoven natural rattan frame, available in Kahlua and Caramel finishes, provides a relaxed backdrop that allows the pattern to take center stage.

Together, the two collaborations reinforce Rowe's approach to textile development, combining historical inspiration, original design and contemporary applications to create upholstery fabrics with enduring appeal.

The new textile introductions will be featured during Fall High Point Market at the Rowe Furniture showroom, Showplace 1100, Floor 1.

About Rowe Furniture

Founded in 1946, Rowe Furniture is an American upholstery manufacturer known for thoughtfully designed, made-to-order sofas, sectionals, chairs and more. From its manufacturing facility in Elliston, Virginia, Rowe combines skilled American craftsmanship with an extensive selection of fabrics, leathers and custom options.

Celebrating its 80th anniversary in 2026, Rowe continues to evolve its collections while remaining rooted in the people, craftsmanship and communities that have shaped the company for eight decades.

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