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Gus* Modern Marks 25 Years of Modern Design with their Spring 2027 Collection

TORONTO, ON – October 12, 2026 – Gus* Modern (www.gusmodern.com), the Canadian furniture brand recognized for its approachable design and thoughtful craftsmanship, celebrates its 25th anniversary with the launch of their Spring 2027 Collection at 313 Space (Showroom A19) at High Point Market in High Point, NC.

Marking a quarter century of innovation in furniture design, the brand is using this landmark occasion to introduce a collection that stays true to its founding principles while also reflecting the company's vision for the future. This latest release builds on their signature modernist aesthetic while introducing softer forms, refined wood construction, sculptural tables, and material innovations that place sustainability and functionality at the forefront.

“Celebrating 25 years is an incredible milestone for Gus* and is a reflection of the relationships we’ve built with our customers, retail partners, and the broader design community,” says J.T. O’Rourke, Director of Sales. “Our goal has always been to create modern furniture that feels relevant, approachable, and thoughtfully made. With this collection, we’re continuing to push our design language forward through relaxed silhouettes, thoughtful material choices, and furnishings that reflect the evolving ways people live, work, and connect today.”

The Spring 2027 Collection introductions from Gus* Modern will include the following:

The **Zoe Upholstery Series** blends relaxed comfort with soft, sculptural forms inspired by 1970s Modernism. Flowing French seams, oversized wood legs, and a deep seat that wraps over the armrest create an inviting, tailored silhouette. A combination of supportive foam and ultra-soft synthetic-down fill provides exceptional comfort, while the recycled fill diverts plastic bottles from landfills, waterways, and oceans with every Zoe created.

The **Humber Chair** combines a sculptural solid wood frame with exceptional comfort. Softly rounded edges and curved arms highlight the natural warmth of the wood, while integrated back support maintains a clean, refined profile. An ultra-soft, synthetic-down fill made from recycled plastic bottles provides the comfort of traditional down while diverting 220 plastic bottles from landfills, waterways, and oceans with every chair.

The **Conway Coffee Table** celebrates mid-century design principles through geometric forms, warm wood tones, and a thoughtful mix of materials. Its low-profile silhouette features discreet

solid wood legs, ample storage, and a fluted glass top. Solid wood detailing on the corners and drawer pull highlights the table's craftsmanship, while the open area beneath the fluted glass top adds visual texture and provides an elegant solution for displaying objects. Crafted in your choice of oak or walnut finish, Conway combines durability with timeless style.

The **Agency Table** explores the balance between modern design and material innovation, pairing sculptural forms with an environmentally conscious approach. Inspired by post-modern and mid-century design influences, Agency combines bold geometry with a thoughtful mix of natural and upcycled materials. The tabletop is crafted from an innovative composite material derived from repurposed coffee grounds, transforming a byproduct destined for landfill into a durable design feature. Lightweight, scratch-resistant, and visually distinctive, the surface offers everyday functionality while supporting a more sustainable approach to modern furniture design.

The **Revell Extendable Table** is a marvel of design and functionality that easily transforms from a modest, everyday dining table to a grand surface suitable for large gatherings of up to 10 people. A German-engineered mechanism provides three length options with integrated extensions, while concealed wheels ensure smooth operation. Hand-crafted solid wood tops in Oak or Walnut feature unique grain patterns and a refined beveled edge, supported by a durable steel and solid-wood frame.

The **Jane 2 Loft Sofa** brings the iconic mid-century style of the Jane 2 to a more compact scale. Piped upholstery and button-tufted cushions add distinctive detail, while refined proportions and a streamlined footprint make it ideal for smaller spaces. An inset wood base, available in light or dark finish, creates a sense of weightlessness, while the kiln-dried FSC®-Certified hardwood frame provides lasting durability.

Gus* will debut all new designs in person at their High Point Market showroom within the 313 Space at 313 South Centennial Street in High Point, NC starting October 14, 2026. The Gus* Modern furniture collection is designed in Canada and sold at over 100 independent retail partners across North America, Europe, and Asia and Australia.

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