

CLASSIC HOME

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Crafted at the Source: Classic Home Expands Vertically Manufactured Collections from Owned India Facilities

New bedroom introductions, collection expansions, and continued reclaimed wood development highlight the strength of Classic Home's manufacturing platform

HIGH POINT, N.C. - October 2026 - At High Point Market October 2026, Classic Home continues to build upon its investment in vertically integrated manufacturing with the introduction of new collections, strategic assortment expansions, and continued development of reclaimed wood furnishings produced through the company's owned facilities in India.

The October introductions demonstrate the breadth of Classic Home's manufacturing platform across dining, living, and bedroom categories while reinforcing the company's commitment to craftsmanship, material authenticity, and thoughtful product development. From entirely new furniture programs to the expansion of established collections, the assortment reflects a disciplined approach to creating products designed to support retailers and designers throughout the home.

A key highlight of the October introductions is the evolution of several successful Classic Home collections, demonstrating how vertical manufacturing enables the company to thoughtfully grow proven designs into broader, whole-home programs.

Leading this growth is Brookside, which expands beyond its original dining assortment with the introduction of entirely new bedroom and occasional furniture collections. The expansion includes beds, dressers, nightstands, coffee tables, and end tables, transforming Brookside from a dining collection into a multi-room furniture program. The collection also introduces a new Sandwood finish within dining, further extending its versatility and merchandising potential.

The October assortment also includes the introduction of Margaux, a new bedroom collection crafted from mango wood and finished in a warm Toasted Chestnut tone. Featuring statement beds, dressers, storage pieces, and nightstands, Margaux reflects Classic Home's commitment to creating complete furniture collections that balance timeless design, functionality, and craftsmanship.

Further supporting the company's collection development strategy is the continued expansion of Baylee, which grows with the addition of a new three-drawer nightstand that strengthens the existing bedroom assortment and provides additional opportunities for coordinated merchandising presentations.

Classic Home also continues to invest in reclaimed wood development as part of its broader commitment to material authenticity and craftsmanship.

New for October, the Marin Collection introduces a sculptural approach to reclaimed wood through a substantial round coffee table finished in Earthy Terra. The design celebrates the natural variation, texture, and character inherent to reclaimed materials while reflecting the company's continued exploration of material-driven furniture design.

The addition of Marin builds upon the success of Mantova, a reclaimed wood collection introduced earlier this year and making its first appearance at High Point Market this October. Featuring dining, occasional, and accent furnishings, Mantova demonstrates the versatility of reclaimed materials while reinforcing Classic Home's commitment to creating furniture that is both enduring and thoughtfully crafted.

Together, Marin and Mantova represent an ongoing investment in reclaimed wood development and underscore the company's belief that exceptional furniture begins with material integrity.

Underlying each introduction is the strength of Classic Home's owned manufacturing facilities in India. By maintaining direct involvement throughout the production process, from material sourcing and construction to finishing and quality control, Classic Home is able to support greater consistency, craftsmanship, and long-term collection development across categories.

This vertical approach allows the company to invest in meaningful collection growth, explore new material applications, and bring thoughtfully designed products to market with a level of oversight and attention to detail that remains central to the Classic Home philosophy.

The October 2026 introductions reflect Classic Home's continued evolution as a whole-home resource for retailers and designers. Through the expansion of Brookside, the introduction of Margaux, continued growth of Baylee, and the ongoing development of reclaimed wood collections such as Marin and Mantova, the assortment demonstrates how vertically integrated manufacturing supports both product innovation and long-term collection growth.

Visit Classic Home at Showplace 2400 during High Point Market October 2026 to experience the latest introductions and explore the continued evolution of the company's vertically manufactured furniture program.

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About Classic Home

Classic Home is a leading designer and manufacturer of furniture, lighting, décor, and textiles for the trade. Rooted in material integrity and disciplined product development, the company creates thoughtfully designed collections that combine craftsmanship, authenticity, and enduring style. Through owned manufacturing facilities, global sourcing expertise, and coordinated design across categories, Classic Home delivers furnishings that support retailers and designers in creating complete and compelling environments.

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