

PRESS RELEASE

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Wermo Brings Nearly 80 Years of European Craftsmanship to High Point Market 2026

European furniture manufacturer makes its High Point Market debut and seeks new U.S. retail partners.

HIGH POINT, NC – October 2026 – Following its presentation at ICFF New York in May, where Wermo's exhibit caught the attention of visiting High Point Market representatives, the Estonian furniture manufacturer was invited to participate in High Point Market 2026. Making its debut on October 17–21, Wermo will showcase contemporary furniture collections combining European craftsmanship, natural materials and innovative design.

Founded in 1947 in Võru, Estonia, Wermo brings nearly eight decades of furniture-making expertise to the American market. With a strong focus on natural wood veneers, distinctive forms and precision manufacturing, the company creates furniture that balances timeless aesthetics with modern functionality.

Design Innovation Meets Craftsmanship

At High Point Market, Wermo highlights collections including ARC, Bloom, Malibu, Boho, Stilo and Madison. From sculptural walnut and burl veneers to natural rattan and genuine rose-petal surfaces, the designs celebrate the beauty and versatility of natural materials. A key innovation is Wermo's proprietary veneered sliding door system, with a patent application filed, offering a seamless furniture front without compromising functionality.

Strengthening Wermo's U.S. Presence

Through Wermo LLC in Conover, North Carolina, the company offers U.S. retailers locally stocked furniture, assembly services and domestic delivery. Looking ahead, Wermo plans to establish manufacturing operations in North Carolina in 2028, further strengthening its long-term commitment to the American market.

Seeking New Retail Partnerships

A key objective of Wermo's High Point Market debut is to establish new partnerships with furniture retailers across the United States. Wermo is actively seeking retail partners interested in distinctive European furniture collections, supported by local inventory and distribution through its North Carolina operations. The company also welcomes opportunities for private label programs and custom product development.

Visitors are invited to discover Wermo's collections and explore partnership opportunities at **InterHall, Booth IH311**, during High Point Market, October 17–21, 2026.

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WERMO

We make furniture. Naturally.