



FOR IMMEDIATE RELEASE

WithIt Announces Fall 2026 High Point Market Events

Education, networking and student mentoring opportunities planned throughout Market

HIGH POINT, N.C., Sept. 8, 2026 — WithIt, the women's leadership development network for the home and furnishings industries, will host three events during Fall 2026 High Point Market, offering opportunities for education, networking and professional development, as well as programming designed to support the next generation entering the industry.

The organization's Market schedule includes its Education Breakfast presented by Myriad Software, a networking event at Interlude Home and the annual WithIt Student Mentoring Day.

"High Point Market is an important gathering place for our industry, and we want WithIt's programming to create opportunities that extend beyond the showrooms," said Amy Van Dorp, executive director of WithIt. "These events give people a chance to learn, build relationships and make connections that can continue long after Market ends. We're also proud to introduce students to the industry and help them begin building those relationships early in their careers."

WithIt Education Breakfast presented by Myriad Software

The Future of Home: What Today's Digital Consumer Is Teaching Us About Tomorrow

Sunday, Oct. 18 | 7:30-9 a.m.

The Factory at Congdon Yards, third floor

400 W. English Road, High Point, NC

Tickets: \$35 for members; \$50 for guests

WithIt will kick off its Fall Market programming with a conversation about how people are shopping for their homes today and what those behaviors may indicate about where the industry is headed.

Jaye Anna Mize, vice president of advisory and partnerships at Future Snoops, will moderate the discussion exploring how consumers move between online and in-store shopping, where and how they discover products, what influences their purchasing decisions, what they are willing to buy digitally versus what still brings them into a store, and how those behaviors are changing.

Tickets include a hot breakfast buffet and networking. Parking is available on-site, and guests are welcome.

[Register for the WithIt Education Breakfast](https://withit.org/event/2026-fall-education-breakfast/#tribe-tickets__tickets-form) (https://withit.org/event/2026-fall-education-breakfast/#tribe-tickets__tickets-form)

WithIt High Point Market Networking at Interlude Home

Monday, Oct. 19 | 5-6:30 p.m.

Interlude Home

242 N. Hamilton St., High Point, NC

Cost: Free

WithIt members and guests are invited to network at Interlude Home and receive a complimentary professional headshot provided by Kreber. Members are encouraged to bring guests who would like to learn more about WithIt.

Attendees participating in the headshot opportunity will receive one headshot pose per person and will be able to view and select their headshot at the event.

The event is sponsored by Interlude Home and Kreber.

[RSVP for WithIt High Point Market Networking](https://withit.org/event/fall-2026-business-intelligence-networking/) (https://withit.org/event/fall-2026-business-intelligence-networking/)

2026 WithIt Student Mentoring Day

Wednesday, Oct. 21 | 8 a.m.-1 p.m.

Suites at Market Square, Seminar Room, SAMS T-1022

305 W. High Ave., High Point, NC

Cost: \$10 per student; free for WithIt student members

Students and university professors are invited to participate in a day designed to give students firsthand exposure to High Point Market and careers in the home and furnishings industries.

The day will begin with interior designer David Santiago, owner and founder of Casa Santi, LLC, sharing his career in the business of design. Students will then participate in roundtable discussions on a variety of topics, tour showrooms and be hosted for lunch.

The event is limited to 100 students. WithIt student members may attend at no cost by logging in to their WithIt account and registering online.

Student Mentoring Day is sponsored by High Point Market Authority and ANDMORE.

[Learn more and register for 2026 WithIt Student Mentoring Day](https://withit.org/event/2026-student-mentoring-day/)

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WithIt members, industry professionals and guests are encouraged to participate in the organization's Fall High Point Market events. Registration and additional information for all three events are available at withit.org.

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About WithIt

WithIt (Women In The Home Furnishings Industry Today) is the women's leadership development network for the home and furnishings industry. Founded in 1997 on the core belief that women should play a major role in the growth and development of the home and furnishings industries, WithIt has grown to include an international membership of innovators, influencers, thought leaders and senior executives from leading home furnishings brands and retailers. The nonprofit organization works to uplift women through relationship building, networking, education, mentoring and leadership opportunities. The WithIt Scholarship Foundation, a 501(c)(3), provides scholarships to students pursuing majors related to the home and furnishings industry, as well as to professional women in the industry pursuing continuing education. WithIt's work to create opportunities for women leaders and support women throughout their careers is made possible in part by national sponsors that are active partners in the organization's growth, including ANDMORE, Tempur Sealy, Myriad Software, FurnitureDealer.net, J.B. Hunt Final Mile, Serta Simmons, Synchrony and more.

<https://withit.org/>

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