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**PRESS RELEASE
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New Trade-Exclusive Cabinetry Brand, Guild Cabinetry, Debuts at High Point Market
Designed by a designer for designers, Guild Cabinetry aims to reclaim profit margins for interior designers specifying custom cabinetry.

September 9, 2026; Bristol, VA— Guild Cabinetry, a designer-exclusive, premium American-made custom cabinetry company, debuts at High Point Market in the Suites at Market Square, offering designers an opportunity to capitalize on profit margins within the custom cabinetry category.

Founded in 2026 by owner and entrepreneur Mary Caroline Mumpower, with the help of Chief Development Officer Rob Dukes, the designer duo aims to disrupt the traditional custom cabinetry sourcing and design process by helping interior designers lead with their vision while growing their profit margins.

After a well-received pilot at Spring High Point Market in April, Guild Cabinetry leveraged its growing network of designers to hone and perfect its program, tailored specifically to the interior design community. In the months between markets, Mary Caroline and Rob used conversations with designers to gauge interest and better understand what they are looking for, quickly discovering an overwhelming appetite for greater creative control and increased profitability in the cabinetry category. That feedback helped shape a designer-friendly program that puts more of the process, from creative direction to business opportunity, directly into the hands of interior designers.

Built from firsthand experience navigating a process where designers often led the creativity and customization process but lacked control and ownership, Guild Cabinetry removes traditional barriers, shifting procurement and profitability into the hands of the design professional. By providing direct access to custom cabinetry from concept to completion, Guild Cabinetry empowers designers to integrate beautifully crafted, fully custom cabinetry into their projects with ease, while ensuring confidence, creativity, and greater profitability.

With a curated selection of 18 door styles, 30 paint colors, and 8 stain colors, every cabinet is thoughtfully crafted with exceptional materials, giving designers the freedom to create cabinets as



customized as their projects. Every detail is considered, from joinery to finish, creating a seamless process that prioritizes direct partnership, technical expertise, and sophisticated design.

“Custom cabinetry should not be a category that designers are hesitant to take control of, therefore forgoing significant profit margins,” says Mary Caroline Mumpower, Founder and Owner of Guild Cabinetry. “Our upcoming show at High Point Market provides an invaluable opportunity to connect with more interior designers and demonstrate how our decades of design experience can help take the fear out of this highly profitable, design-intensive product category.”

With Guild Cabinetry’s designer sampling kit and presentation boards, no cabinetry showroom visits are needed, streamlining the design presentation process to the design studio, limiting opportunities for distractions and outside voices in the decision-making process. Cabinetry lead time is typically 10 to 12 weeks. Upon the start of a project, Guild Cabinetry provides an NKBA-certified technical designer to assist from start to finish, ensuring precision in measuring, designing, ordering, and delivery.

Interior designers are encouraged to visit the Guild Cabinetry showroom during High Point Market from October 16-21, 2026. Designers can connect directly with Founder and Owner Mary Caroline Mumpower and Chief Development Officer Rob Dukes. For more information, please visit www.guildcabinetry.com.

About Guild Cabinetry:

Guild Cabinetry is a designer-exclusive, premium American-made cabinetry brand that enables interior designers to participate directly in cabinet margins, converting the specification stage into a profitable revenue stream for design firms. Through Guild Cabinetry, designers experience creative control and customization through a curated palette of door styles, wood finishes, and paint colors, delivering sophisticated design and distinct style while shifting the traditional procurement barriers into the hands of design professionals to unlock meaningful margin potential. For more information on Guild Cabinetry, visit www.guildcabinetry.com.

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