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**PRESS RELEASE
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Theodore Alexander Celebrates 20 Years of the Althorp Collection with Design Partner Lord Charles Spencer

In celebration of the design milestone, Theodore Alexander reintroduces 20 past-favorite designs paired with a brand-new Althorp collection titled Sunderland.

April 15, 2026; High Point, NC— Theodore Alexander celebrates 20 years of its distinguished Althorp Collection this spring, a design partnership with Lord Charles Spencer and the Althorp family estate in England. Theodore Alexander, known for its heirloom-quality furniture and craftsmanship, has continued to introduce new Althorp collections over the past two decades, growing its dedicated fan base among those who appreciate historically inspired high-end furniture. A rare and remarkable milestone in the furniture industry, the collection began with an encounter between Theodore Alexander founder Paul Maitland-Smith and Lord Charles Spencer.

Upon Maitland-Smith's first assessment of the historic furniture housed within the grand Althorp estate, nestled in the English countryside, he emerged with a recorded inventory of nearly 3,000 different designs to consider for the first Theodore Alexander Althorp collection, which later debuted in 2006. Despite Maitland-Smith's retirement, the new Theodore Alexander leadership has continued the legacy of the Althorp collection and its partnership with Althorp owner and proprietor Lord Charles Spencer, ensuring it remains a pinnacle of the design craftsmanship that is synonymous with the Theodore Alexander brand.

In celebration of the two decades of collaboration, Theodore Alexander is reintroducing a curated retrospective of 20 past designs paired with a new Althorp collection, Sunderland.

Sunderland arrives as a new chapter within the Althorp Living History Collection, defined by a warm, storied character and furnishings designed to endure with elegance. Showcasing the rich character of okoume crotch veneers and intricately composed parquet patterns, the collection is finished in an heirloom brown that lends depth, warmth, and a sense of time well kept. Subtle brass accents provide a luminous counterpoint, echoing the signature detailing of the Althorp aesthetic. Inspired in part by the Princess of Wales Bedroom Fall Front Desk & Bureaux, Sunderland carries the romance of historic interiors into the present, balancing classical references with timeless craftsmanship for rooms that feel both elegant and deeply lived-in.

"Theodore Alexander proudly commemorates 20 years of partnership with Lord Charles Spencer on the Althorp Collection — an exceptional and uncommon milestone in our industry that remains a testament to enduring craftsmanship and our shared vision," says Ed Teplitz, President, Theodore Alexander. "We're thrilled to revisit our Retrospective designs, along with an entirely new collection addition to Althorp Living History. It's a chance for our clients to see where we started and how the collection

remains timeless while evolving seamlessly in a way that fits today's living while honoring generations of design archives."

Theodore Alexander will celebrate the milestone at April High Point Market, dedicating their Friday evening to host the brand's marquee Althorp anniversary celebration with guest of honor Lord Charles Spencer. Spencer will sign copies of a retrospective Althorp coffee table book produced in-house by Theodore Alexander, and guests will enjoy an evening of British-inspired bites and libations. Guests will have a chance to win a complimentary 3-day trip to London with an exclusive visit to the Althorp estate in Northamptonshire, England.

The Althorp collection and its product reintroductions will be available for viewing to the trade at High Point Market from April 23 through April 29. Theodore Alexander is now booking both press and client appointments. Its flagship showroom is located at 425 N. Hamilton St, High Point, NC 27262. For more information, please visit www.TheodoreAlexander.com.

About Theodore Alexander:

Founded in 1996, Theodore Alexander has become synonymous with high-quality home furnishing products that adorn interiors throughout the world. With a commitment to detail and the use of fine materials, every product is exhaustively designed and crafted in its factory-owned facilities to bring impeccable pieces to discerning customers. Evolving with its customers, Theodore Alexander now embarks on a new era that looks to expand the brand's footprint further into upholstery, lighting, and original artwork while maintaining a focus on its renowned casegood production. With a wide network of to-the-trade showrooms and luxury home furnishings retailers at the core of its identity, Theodore Alexander prides itself on its fine craftsmanship, accessibility, versatility, and whole home offering. For more information, please visit www.theodorealexander.com.

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