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**FOR IMMEDIATE RELEASE**  
April 25, 2025

## **Introducing Montecito from Barclay Butera** *A Stylish Balance of Ease and Elegance*

HIGH POINT, NC – Nestled between California’s rugged Santa Ynez mountains and the Pacific Ocean, the town of Montecito has been described as cultured yet casual...exclusive yet approachable. Its natural beauty and effortless sense of style offered inspiration for Lexington’s latest collaboration with design icon Barclay Butera. The **Montecito** collection will make its debut at the High Point Market, April 25-30, 2025 in the Lexington Home Brands showroom, located at 1300 National Highway.

“Three design imperatives continue to motivate consumers in the premium market segment,” said Phil Haney, President and CEO of Lexington Home Brands. “The first is a casual approach to the luxury aesthetic. The second is lower sheen finishes paired with natural materials, stressing an organic sensibility. The third is a mandate for comfort in correlated upholstered seating. We designed **Montecito** with these priorities in mind, and Barclay has an exceptional eye for creating impeccable yet tranquil spaces that convey this refined approach to luxury living.”

Designs in **Montecito** are crafted from knotty white oak, selected for its natural grain character, and finished in a light chestnut brown finish with ivory cerusing. Custom hardware and metal accents are finished in hammered bronze. Transitional styling blends classic elements like raised panel molding and turned legs with designs that feature clean lines and metal bases. Select items feature Verrado travertine offering exquisite ivory, taupe and gray veining that pairs handsomely with the natural oak finish. The lower sheen finish, natural travertine, and hammered bronze metal deliver a striking look of authenticity and understated elegance.

“**Montecito** is one of California’s hidden gems,” said Barclay. “I would describe it as luxury and sophistication without pretense. The homes are magnificent, yet upon entering, you’re greeted with designs, materials, textures and colors that offer an inviting and casual demeanor. As a designer, I love creating rooms whose purpose is to visually and physically embrace the owner’s lifestyle. It’s interesting that my most affluent clients are often the most insistent upon interiors that blend ease and elegance. The **Montecito** collection offers a remarkable portfolio of designs, thoughtfully curated, to achieve that look.”

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Upholstered seating in the collection features transitional frame designs in a rich assortment of natural textures including intricate basketweaves, organic patterns, and lofty linens. Silhouettes include two new sofa and sectional configurations and five occasional chair designs. The color palette is inspired by evocative earthy hues of chocolate brown and toasted coconut accented with mossy greens. Textiles feature abstract cut velvets with mahogany undertones and shades of steely blue. The presentation layers plush textures and interesting patterns for a casual yet sophisticated aesthetic.

*“Montecito* embodies a lifestyle where luxury meets laid-back coastal living,” continued Butera. “It’s where indulgence and comfort coexist, and artful interiors feel warm and welcoming. Whether by the coast, in the mountains, or among the vineyards, the connection to nature permeates every aspect of daily life. That connection is beautifully reflected in the design, finish, and materials used in creating this remarkable collection.”

**Montecito** will debut at the High Point Market, April 25-30, 2025 in the Lexington Home Brands showroom, open daily from 8:00 am until 6:00 pm. Complimentary parking is available on the showroom campus, and lunch is served daily.

Private transportation departs every ten minutes from the Lexington Design Studio in downtown High Point to the main showroom and back, operating daily from 8:00 am until 6:00 pm or until the last guest is served. The Design Studio is located at the corner of Commerce Street and Wrenn, directly across from the IHFC building and the main transportation terminal. For more information email [marketing@lexington.com](mailto:marketing@lexington.com) or call 336.474.5555.

## ***ABOUT LEXINGTON HOME BRANDS***

Lexington Home Brands is a global manufacturer and marketer of residential home furnishings, recognized as an industry leader in design innovation and lifestyle merchandising. With a legacy dating back to 1901, the company's diverse assortment includes wood and upholstered furniture at medium-to-upper price points across every relevant style category, from classic to contemporary. The company's portfolio of brands includes Lexington®, Tommy Bahama Home®, Tommy Bahama Outdoor Living®, Sligh®, Artistica Home® and Barclay Butera®. Products are distributed through home furnishings retailers, interior design professionals, to-the-trade showrooms and select Internet retailers. Headquartered in High Point, North Carolina, the company has showrooms in High Point, New York, and Denver. For additional information, visit [lexington.com](http://lexington.com).

## ***ABOUT BARCLAY BUTERA***

Since 1994, Barclay Butera has been the creative force behind his prestigious design firm and flagship showroom in Newport Beach, California. His success led him to establish a second location in Park City, Utah. Butera is renowned for his approachable elegance and glamorous, chic interiors. Barclay's design projects are frequently featured in luxury magazines and on television including NBC's Today Show, Extra! and HGTV. His work has been published in the New York Times, Architectural Digest, ELLE DÉCOR, House Beautiful, Iconic Life, Veranda, Luxe and Traditional Home. Barclay is an accomplished speaker and author of 6 interior design books, including his latest title, The New Traditional. For additional information visit [BarclayButera.com](http://BarclayButera.com). For press inquiries, contact Christine Phillips, Viola!~ PR and Design at 920.254.5563 or [christineviola7@gmail.com](mailto:christineviola7@gmail.com).

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