



Mark D. Sikes Reimagines Elegance with Timeless Lighting Designs in Latest Hudson Valley Collection

Wappingers Falls, NY – April 25th, 2025 – Hudson Valley Lighting is proud to announce the launch of its fourth collection in collaboration with esteemed interior designer Mark D. Sikes. Known for his timeless, all-American design aesthetic, Sikes has once again partnered with Hudson Valley Lighting to breathe new life into some of his best-selling designs, while also introducing new pieces.

Sikes is a creative visionary with a passion for blending classic aesthetics and indoor-outdoor living. Driven by a desire to create beautiful interiors and a more beautiful world, Sikes believes that beauty is all around us, waiting to be discovered in the everyday. His latest lighting collection with Hudson Valley Lighting reflects this ethos, offering elegant, timeless designs that bring a sense of inspiration and versatility to any space.

This new collection with Hudson Valley Lighting, Forever Classics, is a thoughtful evolution of Sikes' previous work, featuring 12 new families, and several updated finishes for his best-selling fixtures. The collection blends beloved designs from past collections with fresh new silhouettes and natural materials, filling gaps within the existing range while staying true to the signature style that has made his work so widely celebrated.

"Lighting is the finishing touch that elevates the overall design," says Sikes. "It adds layers of interest and a touch of brilliance, bringing a room to life. This collection was designed to empower consumers to confidently transform their interiors with pieces that are not only beautiful but also functional and adaptable to various design styles."

The collection's versatile designs are easy to integrate into both existing interiors and new design projects, enhancing a variety of aesthetics and offering a sophisticated and refined look. Whether placed as a statement piece or part of a cohesive design, this collection offers a balance of sophistication and refinement that will enhance any space.

For more information about the collection, please visit www.hvlgroup.com or visit the Hudson Valley Lighting showroom at High Point Market, located in M90 of the Historic Market Square Building.

About Mark D. Sikes:

Mark D. Sikes is an esteemed interior designer and tastemaker working on projects throughout the United States and abroad, including the White House and Blair House. He is known for all American sensibilities and a fresh take on classical aesthetics. Mark has a talent for creating beautiful and timeless interiors that embody an indoor/outdoor lifestyle.

His rooms have been much celebrated, and his work has been featured in numerous design magazines and show houses. Mark is a member of Architectural Digest's AD100 and Elle Decor's A-List, both of which recognize the top design talent in the world. Mark has several ongoing product collaborations including fabric and wallpaper with Schumacher, trimmings with Samuel & Sons, furniture with Chaddock, lighting with Hudson Valley Lighting, and hardware with Modern Matter. He is excited to announce an upcoming collaboration with Chesney's.

Mark's first book, *Beautiful*, was a New York Times best seller and was followed up by *More Beautiful*, which debuted in 2020. Mark released his third book with Rizzoli, *Forever Beautiful*, in September 2024, featuring interiors throughout the country. His highly anticipated fourth book with Rizzoli will chronicle the process of building his new home, Orange Hill Farm, in Ojai, California, a personal project that will become the backdrop for his brand and firm.

Mark seeks to create beautiful interiors and, above all, a more beautiful world. Beauty is everywhere. It surrounds us each and every day; all we have to do is look.

About Hudson Valley Lighting:

Hudson Valley Lighting offers a wide range of timeless fixtures that embody what makes the Hudson Valley so sought-after; quality, design and craftsmanship. Hudson Valley Lighting embraces both history and contemporary themes in its design and strikes the perfect balance between vintage-inspired and modern sophistication.

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