



Loll Designs redefines outdoor lounging with the ultra-comfortable Aurora Collection

## Introducing the Aurora Collection

Loll Designs, the sustainably-driven modern outdoor furniture brand out of Duluth, Minnesota, takes lounging to a new level of effortless style with the new Aurora collection. Staying true to Loll's mission to "appreciate the outdoors," Aurora offers a comfortable experience with the help of plush cushions and a taller seat than most other lounge seating, for easy relaxing in any posture. This is Loll's first sofa collection to include a metal frame, stainless steel specifically chosen to bring strength and durability to the design while creating a light and airy profile.

The new collection includes a sofa, lounge chair, ottoman, and three modular components (right-arm, left-arm, and corner seats) that allow for customizing arrangements from single pieces to full sectional configurations. The metal frame is coated for rust prevention and paired with Loll's recycled high-density polyethylene (HDPE) material, color-matched to create a seamless look and feel. Aurora is upholstered in Sunbrella, a highly durable fabric resistant to water and other outdoor elements, over vapor barrier-wrapped foam cushions outfitted with snaps to secure them to (and easily remove them from) the frame for year-round outdoor living. Designed with Loll's signature modern aesthetic and sustainable manufacturing practices, the collection is made for unwinding in the comfort of knowing Aurora is constructed from materials chosen for their high quality, performance, and longevity. Available in seven Sunbrella upholstery colors and three nature-inspired frame colors (Charcoal Grey, Sage, and Fog), each piece is recyclable and made in the USA.

### About Loll Designs

Designed, made, and based in Duluth, Minnesota, Loll Designs – a Landscape Forms company - creates durable, all-weather, and 100% recyclable made-in-the-USA outdoor solutions for residential and commercial applications. Founded on principles of thoughtful design, the responsible use/reuse of recycled materials, and a deep appreciation for the environment, Loll embodies what it means to be a sustainable product and company. Awarded the TRUE GOLD Certification by Green Business Certification Inc. for their zero waste effort and a proud member of 1% for the Planet, Loll prioritizes a "people and nature first" approach to business. Loll's first modern Adirondack chair has evolved into an expansive collection of maintenance-free, all weather, sustainable outdoor furniture for the Modern Lollygagger. Loll Designs has been recognized for excellence in design and a strong commitment to sustainability with multiple Good Design and Metropolis Planet Positive Awards, a Green Dot Award, Time magazine Green Design 100 Awards, and the New York House Innovative Green Award. Their mission: to inspire others to appreciate the outdoors. [@lolldesigns](http://www.lolldesigns.com)