



NOBLE
FURNITURE

High Point, NC

Noble Furniture opens new expanded showroom in High Point

Noble Furniture Unveils New Furniture Introductions at Expanded High Point Market Showroom

Noble Furniture is proud to announce the unveiling of its new furniture introductions at the expanded High Point Market showroom in the Centers of High Point Hamilton building. With an expanded showroom, marking a significant milestone in the brand's growth. Noble Furniture aims to provide a comprehensive display of its bedroom, dining and entertainment, including the highly anticipated Noble MX line, handcrafted in Mexico.

In an exciting development for buyers, Noble Furniture has partnered with INMOTION, a quickly growing leather motion furniture line. This strategic collaboration allows both companies to present their complementary product lines side by side, enhancing the buyer experience by offering a wider selection of quality furniture in one showroom. The partnership leverages the strengths of both brands, providing customers with distinctive options that meet contemporary demands for style and functionality.

The expanded showroom at High Point Market will showcase a broader array of products, featuring everything from Mango furniture sourced from Indonesia to the successful Noble MX line. This expansion allows Noble Furniture not only to display its best-selling items, but also to introduce numerous new products that reflect the latest trends in home furnishings. This initiative underscores Noble Furniture's dedication to keeping its collections fresh and relevant in a competitive market.

Noble Furniture's team is excited about the buzz generated from their recent October market, where the anticipation for the new space and product offerings was palpable. Industry representatives have reported overwhelming interest and numerous appointments scheduled to explore the expanded showroom. The enthusiasm from customers highlights the effectiveness of the strategies implemented to attract more industry professionals to visit Noble Furniture's display.

In addition to the new product launches, Noble Furniture and INMOTION are planning special promotions and events during the market to further engage with attendees. These marketing initiatives will aim to create a memorable experience for visitors and highlight the unique value propositions of the new furniture introductions. By showcasing innovative designs and high-quality craftsmanship, Noble Furniture aspires to strengthen its position in the marketplace.