

ABBIE TING

CREATIVE STUDIO

INTRODUCES

— D O M A I N O F —

The Flowerings

**Blooming Marvellous! Designer to the Stars and Queen of Botanical Tablescapes
Launches First Luxury Home & Fashion Collection**

*Tricia Paoluccio Unveils Domain of Flowerings' Debut Collection:
Tableware, Wallpaper, Art, and Fashion.*

London, UK – 9 April 2025 – Renowned artist, designer to the stars, and acclaimed actress Tricia Paoluccio, whose art has adorned the creations of fashion icons such as Anna Wintour and Taylor Swift, proudly announces the launch of *Domain of the Flowerings* – her inaugural home and fashion collection.

The exquisite line features fine art prints, porcelain tabletop pieces, wallcoverings, hand-knotted rugs, cashmere, and soft accessories, all imbued with Paoluccio's signature pressed flower artistry. Arriving just in time for spring gatherings and Easter celebrations, the collection brings a fresh, nature-inspired elegance to homes and dining spaces.

From Almond Farm to Luxury Design

Paoluccio's journey from growing up on an almond farm in Modesto, California, to collaborating with some of the world's most prestigious brands is nothing short of inspiring. While pursuing her acting career in New York City, she began creating one-of-a-kind pressed flower collages on handmade paper, selling them in boutiques and on the street. She long dreamed of building a brand around her pressed flower art, but the necessary technology didn't exist—until 2019, when advancements allowed her to digitise her intricate floral compositions into high-quality fine art prints. This breakthrough quickly caught the attention of luxury brands, including Tiffany & Co., Steinway, Oscar de la Renta, Van Cleef & Arpels, and Ulla Johnson.

Despite the challenges of the pandemic, Paoluccio returned to New York City to curate the gallery show *I'll Meet You There* at High Line Nine, showcasing large framed art pieces, a mural, and a Steinway Concert Grand Piano wrapped in her art. Simultaneously, she embarked on a highly successful collaboration with Oscar de la Renta, resulting in Taylor Swift's Grammy dress, which won Dress of the Year and solidified the place of pressed flower imagery in high fashion. From there, Paoluccio expanded her artistry into a diverse range of home and lifestyle products, including rugs with Crosby Street Studios, cashmere with Saved New York, and a line of luxury wallpaper produced by a woman-owned company in NYC.

Introducing the new Tableware Collection

The tableware collection, which debuts today, features one-of-a-kind porcelain pressed flower plates, including an elegant cake platter, charger, dinner and dessert plates, and an oval serving platter, all beautifully completing the set. Each piece is meticulously crafted in Europe, bringing the beauty of nature to your table and infusing everyday moments with the joy of spring.

“This collection is the culmination of my lifelong love affair with flowers and design,” says Paoluccio. “Each piece tells a story of nature’s resilience and beauty, and I am thrilled to finally share it.”

Tricia Paoluccio’s creative process begins with the careful selection of flowers, choosing them at their peak—often from her own garden or the wild. She then presses them using her refined technique that preserves their vibrant colors and intricate details. Once fully dried and pressed, Paoluccio arranges the flowers into botanical collages, which she carefully adheres to handmade paper. These botanical artworks are then professionally photographed at ultra-high resolution, capturing every petal and vein in stunning detail. This meticulous process allows Paoluccio to translate her art into various mediums and scales.

Her journey from street artist to luxury designer has culminated in this stunning collection, now available online at <https://domainoftheflowerings.com/shop>.

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ABOUT US

Domain of the Flowerings

Domain of the Flowerings is the visionary art and design brand created by Tricia Paoluccio, a multifaceted artist whose passion for pressed botanicals was born on her family’s California farm. Tricia’s lifelong love of wildflowers has evolved into a signature style that has captivated renowned brands including Oscar de la Renta, Steinway, Tiffany & Co., and more. Inspired by the untamed beauty of nature, her collection brings the timeless elegance and magic of a garden in bloom to every home. For more information, visit domainoftheflowerings.com

Abbie Ting Creative Studio

Abbie Ting Creative Studio provides a bespoke collection of business offerings to support strong female-led brands. Our online studio is a calm space for founders to get clarity on design vision and business direction. Based on the beautiful Balearic island of Mallorca, we always try to bring warmth, sunshine and an element of freespirit to our work.

For more information, visit abbieting.com