

FOR IMMEDIATE RELEASE:

Tempaper Unveils New Grasscloth Collections: A Fusion of Craftsmanship and Modern Convenience

Brick, NJ – **Tempaper, a leading manufacturer of innovative wallcoverings, is proud to announce the launch of two new collections at High Point Market: Affinity and Harmony.**

These collections represent a fusion of craftsmanship and modern convenience, offering designers and retailers a new level of sophistication and ease.

The *Affinity Authentic Grasscloth Collection* is a masterclass in texture and design, blending the natural beauty of grasscloth with intricate printed designs that evoke a high-end feel, resembling luxurious wallpaper. With 20 unique skus and 4 distinct designs, this collection offers endless possibilities for creating a unique and beautiful space. From the vintage elegance of 'Ogee Garden' to the retro flair of 'Rick Rack Revival,' this collection strikes a perfect balance between traditional artistry and contemporary style.

"We're thrilled to bring this level of craftsmanship and attention to detail to market," said Jennifer Matthews, Tempaper's Chief Creative Officer. "Our goal is to create wallcoverings that are not only beautiful but also durable and bring visual intrigue to spaces."

"Our printed grasscloth brings together authentic versatility and sustainable design, enhancing the natural texture of grasscloth with an added layer of artistry. The color palette, inspired by vintage and global influences, is infused with natural pigments, creating a harmonious connection to nature's timeless hues," said Amanda Both, Design Director, Tempaper.

The *Harmony Faux Grasscloth Peel and Stick Wallpaper Collection* is designed for the modern décor enthusiast who wants the look of grasscloth without the hassle of installation. With 6 unique skus and 3 distinct designs, each featuring Tempaper's coveted faux horizontal grasscloth ecru base, this collection offers a range of styles and designs to suit any taste. From the organic elegance of 'Canopy Toile' to the lush, tropical allure of 'Layered Palm,' this collection offers a seamless fusion of rich textures and trend-forward designs.

"Our goal was to make our signature designer aesthetic accessible to everyone, regardless of their design experience or budget," said Matthews. "With Harmony, we're giving people the power to create beautiful, unique spaces with a product that blends contemporary design with the classic appeal of grasscloth"

Designers and retailers can discover these innovative wallcoverings at IHFC - Interhall - IH109 during High Point Market (April 25-30). Starting May 1, 2025, customers worldwide can explore and shop these stunning new collections at www.tempaper.com.

During High Point Market, attendees can take advantage of Tempaper's show specials:

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- **Trade Discount:** Trade members receive an additional 10% off trade price. Order must be placed at Tempaper showroom during Market.
- **Free Shipping:** Free Ground Shipping on all Peel and Stick Wallpaper orders of \$99 or more. Excludes International shipping. Promotion can't be used with other promotions. Order must be placed at Tempaper showroom during Market.
- **Wallpaper Book Set Discount:** \$100 off Hardcover Wallpaper 3- Book Set (over 350 patterns). Show price \$500 (normally \$600). Order must be placed at Tempaper showroom during Market.
- **Free Wallpaper Merchandiser** – Store Display: \$460 value. Free merchandiser with the minimum purchase of 16 skus (one case each). Order must be placed at Tempaper showroom during Market.

About Tempaper & Co.:

Always committed to making beautiful home décor that is accessible to everyone, Tempaper & Co., launched in 2008 by taking a 200-year-old wallpaper industry by storm. Founded on the belief that change is a beautiful thing and three key principles – high-style, high-quality, and accessibility – Tempaper & Co. a privately-owned business, is dedicated to providing customers with the inspiration to design their world as they see it. Today, Tempaper & Co. continues to develop home décor products that are innovative, of the highest quality, and that appeal to designers and consumers of all ages.

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