



SARREID LTD.

SINCE 1967

FOR IMMEDIATE RELEASE

Sarreid Ltd. Redefining The Art Of Tradition at Spring 2025 High Point Market

High Point, NC – Sarreid Ltd., a name synonymous with timeless design and artisan craftsmanship, is thrilled to announce its upcoming showcase at the Spring 2025 High Point Market. With a spotlight on sculptural shapes and couture-inspired designs, Sarreid is raising the bar on home furnishings, blending classic elements with contemporary flair to create pieces destined to become modern heirlooms.

This season, Sarreid unveils an exciting new lineup featuring unique metals, shagreen detailing, luxurious leather colors, and striking wood finishes. These thoughtfully curated elements honor Sarreid's rich legacy while introducing bold innovations that elevate every piece to an artistic expression.

Standouts for Spring 2025



Savile Leather Sofa (54239) & Chair (54238)

Step into Edwardian elegance with the Savile collection, crafted in lush green top-grain leather. These Chesterfield-inspired pieces boast rolled arms, pleated detailing, and deep-set comfort, marrying the grandeur of tradition with the contemporary luxury that Sarreid is known for.

Smithfield Wing Chair (54264)

Already a customer favorite, the Smithfield Wing Chair features exaggerated wings, flared arms with vertical rolls, antique brass nailhead trim, rich brown top-grain cowhide with a beautifully aged patina, and a striking walnut base, this chair is timeless sophistication at its finest.



Carlisle Armchair (54242)

For contemporary tastes, Sarreid introduces the Carlisle Armchair, a perfect fusion of modern luxury and stylish design. With supple top-grain leather and brushed stainless-steel arms and base, the armchair creates a bold yet inviting statement piece for today's interiors.



Gilbert Side Table 54257 & Coffee Table 54258

Sarreid continues to set the gold standard with its Shagreen pieces. The Gilbert collection adds an elegant transitional style to any living space. Framed in antique brass and featuring a glass top with a shagreen leather-wrapped base shelf, these luxurious tables make functionality effortlessly chic.



Revolutionized Jupe Dining Tables

The reengineered Jupe Dining Tables are back to take center stage this spring with new finishes. The standout "Moonskin" finish, a subtle and warm grey tone, debuts on Sarreid's beloved **Tower Jupe Table (54225-MS)**. Featuring intricate iron base details, it's the perfect blend of elegance and innovation.



A Legacy of Craftsmanship and Style

“We’re proud to continue Sarreid’s legacy of craftsmanship and timeless appeal while pushing the boundaries of design through the use of innovative materials and finishes,” said Brad Cates, President/CEO. “This upcoming High Point Market, we’re celebrating the intersection of artistry and functionality, keeping our customers at the heart of everything we create.”

Sarreid Ltd. invites buyers, designers, and industry contacts to join them at the Spring 2025 High Point Market to experience these stunning collections firsthand. Visit our showroom located on the 3rd floor of the Commerce & Design Building to explore designs that perfectly capture our commitment to craftsmanship and creativity.

For Hi Res Images:

[Dropbox Folder for Sarreid Spring 2025 New Intros](#)

For Press Inquiries:

Steadman Lanier, Director of Marketing

252-230-5966

sll@sarreid.com

About Sarreid Ltd.

Since 1967, Wilson, North Carolina based Sarreid Ltd has long made it their business to traverse the globe, seeking out master craftspeople to source the extraordinary and one-of-a-kind. Indeed, for more than half a century, tastemakers, designers, builders and architects have turned to Sarreid for the exceptional—starting with the statement-making decorative accessories and objects d’ art upon which the company was built—to the ever-growing collection of luxurious furnishings for projects of every scale. Learn more www.sarreid.com