

PRESS RELEASE

Butler Specialty Company at High Point Market Spring 2025

Inspiring Design. Trusted Expertise. Products for Every Space.

Curated Design, Endless Possibilities

At Butler Specialty Company, we craft furniture that evokes emotion—designed to inspire, engineered for excellence, and curated for limitless possibilities. At Spring 2025 High Point Market, our showroom offers a carefully selected preview of our extensive 2,000-piece collection, bringing together bestsellers, fresh introductions, and a variety of materials and finishes.

A Thoughtfully Curated Showroom

Our showroom is a reflection of our design philosophy: a mix of time-tested favorites and bold new statements. With a smaller footprint, we focus on quality over quantity, highlighting around 150 standout pieces, including:

- **30 new introductions**, spanning accent tables, bedroom furniture, and statement pieces
- Best-selling **Nora collection** expansions
- A diverse range of materials—**marble, solid wood, metal, burl, acrylic, fine wood veneers, and natural woven elements** like cane, raffia, and rattan
- A dedicated **bedroom section**, featuring an array of nightstands, dressers, and our new stunning **burl bed**

Innovation at Your Fingertips

We bridge the gap between physical and digital with QR codes linked to alternate finishes, ensuring you can explore the full scope of our offerings instantly. Take home our latest catalog to delve deeper into our expansive assortment.

Exclusive Market Promotions

- Place an order of **\$2,000+ in the showroom** and receive a complimentary **power bank charger** for mobile devices
- Special **in-showroom promotions** available exclusively for our offline customers

Discover how Butler Specialty Company transforms spaces with expert craftsmanship and timeless design. Visit us at High Point Market and experience furniture that speaks to the soul.

About Our Company

For 95 years, Butler Specialty Company has created the broadest line of home furnishings in America. Fast forward to today and our line still offers a broad assortment, with the same focus on quality craftsmanship, value, and innovative design. We offer a wide range of premium wood grains, colors, and styles and add product to our assortment every month. Explore our product line and register to become a customer of ours today!

