



## FOR IMMEDIATE RELEASE

### SOAKE POOLS TO EXHIBIT PLUNGE POOL OFFERINGS AND UNVEIL DESIGNER COLLABORATION AT HIGH POINT MARKET

*Promoting Elegant, Space-Saving Plunge Pool Designs and Colorful, Visually-Simulating Tiles. Located in the Suites At Market Square, Booth G-3020*

**Pembroke, N.H. — April 2025 —** For the first time, [Soake Pools](#), a renowned New England-based plunge pool manufacturer, will be showcasing its impressive portfolio of beloved plunge pools and a new fitness package during [High Point Spring Market](#) from April 26 - 30, 2025. Located in the Market Square & Elm neighborhood at booth G-3020, attendees will have the opportunity to learn more about the brand's 7' x 13' [Plunge Pool](#), as well as its 4' x 4' Cold Plunge, 10' x 6', 8'9" x 5', and 7' x 7' [formats](#). Soake Pools will also be debuting an exclusive custom tile collection with holistic interior designer Gala Magriñá of [Gala Magriñá Design](#). Soake Pools' first tile collaboration with Gala Magrina harnesses the power of color to influence mood and emotion, introducing a new dimension to the plunge pool experience.

"We're excited to showcase our luxury products to a fresh crowd of designers and homeowners, and debut our new wellness-inspired tile collection designed in partnership with Gala Magriñá in a weekend full of first-time opportunities for the brand," said Karen Larson, co-founder of Soake Pools. "This show is the perfect platform for us to present our inaugural designer collection. The curated set of tiles align and synergize with the health and wellness benefits our products offer."

Soake Pools' plunge pools are precast from the highest quality concrete in an NPCA-certified plant in New Hampshire and are offered in four different sizes. They can be installed above ground, partially recessed, or fully recessed, allowing for maximum space and water volume. Designed for year-round use, the plunge pool can be used as a hot tub in the cooler months and a plunge pool in the cooler seasons. For personalization, the plunge pools are offered in a variety of standard, premium tile, and custom mosaic tile layouts for the inside of the pool, and any exposed outer walls can be covered with rock, slate, tile, or any material of choice to stand out. In addition to its beloved plunge pool portfolio, the brand will offer information surrounding its brand-new Fitness & Wellness package—an add-on for the fitness fanatic featuring a Static Swim tether (only for 7' x 13'), buoyancy ankle cuffs, and water weights.

To set up a booth appointment ahead of the show or for any press inquiries, please contact [soake@upspringpr.com](mailto:soake@upspringpr.com). For more information about Soake Pools, please visit [soakepools.com](http://soakepools.com).

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**About Soake Pools:** Karen and Brian Larson, Co-Founders of Soake® Pools, created the company from the ground up in 2014, deeming them the first company to offer precast plunge pools for the home in North America. Soake® Pools are revolutionary, space-saving pools that combine the best of a pool and a hot tub, and provide year-round enjoyment. Each Soake® Pools plunge pool is made in New England using state-of-the-art materials, customizable, and delivered pre-built and ready to install. Today, the Soake Pools team is constantly revolutionizing the industry, offering a steady stream of new dimensions, unparalleled luxury finishes, and a litany of safety, aesthetic, and user-friendly functionalities. Soake Pools are designed to be enjoyed year-round, equipped with the adjustability for a hot dip in the winter and a cold, refreshing plunge in the summer. The plunge pools can even provide athletic training with their resistance systems. Some additional benefits include accessibility in both size and pricing, sustainability in terms of the saltwater contents, lower water usage, and variable speed pumps. Soake Pools offer countless physical and mental wellness benefits year-round and undoubtedly increase home value.

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