

# FOR IMMEDIATE RELEASE:

## Lavin Rugs Unveils Community-Focused Marketing Campaign Partnering with SPCA of the Triad



**February 7th, 2025 | Fort Worth, Texas**

During High Point Market this spring, Lavin Rugs is proudly partnering with the SPCA of the Triad, a local non-profit animal rescue organization serving the community for 30 years. The SPCA is dedicated to rescuing, rehabilitating, and caring for abused, neglected, and injured animals—helping them find their forever homes.

Through this partnership, Lavin Rugs hopes to raise awareness and drive adoption efforts for the SPCA. Lavin representatives will walk adoptable dogs around the High Point Market campus, giving these pets a moment in the spotlight and a chance to find the loving homes they deserve. Visit Lavin Rug's showroom during the market to donate, enter giveaways, and receive a personalized pet tag for your beloved companion!

Lavin Rugs, a family-owned business in Fort Worth, Texas, blends craftsmanship, quality, and community impact. Rooted in honor and integrity, Lavin combines artistry, comfort, and nature to create ethical, high-quality rugs.

By supporting the SPCA of the Triad's mission, Lavin Rugs hopes to make a lasting impact that extends beyond designing spaces, furthering its dedication to both pets and people. Currently housing 60 animals needing loving homes, the SPCA relies entirely on local donations to fund its missions. Donations provide essential services like food, medical care, spay and neuter programs, enrichment, and a haven for animals in need.

For more information about SPCA of the Triad, visit [www.triadspca.org](http://www.triadspca.org).

For more information about Lavin Rugs, visit [LavinRugs.com](http://LavinRugs.com) or follow us on Instagram, Facebook, TikTok, LinkedIn, and Pinterest.



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AT [LAVINRUGS.COM](http://LAVINRUGS.COM)**

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