



CLASSIC HOME  
Inspired Places. Inspired Spaces.

## FOR IMMEDIATE RELEASE

### **Classic Home Partners with Heart to Heart International to Support Hurricane Helene Relief Efforts**

*Rebuilding and Giving to Those in Need*

[Los Angeles, CA, October 7, 2024] Classic Home is deeply saddened by the widespread devastation caused by Hurricane Helene, which has impacted communities across the Southeastern United States, including Florida, South Carolina, North Carolina, Tennessee, and Virginia. At Classic Home, our hearts go out to our colleagues, clients, and all those affected by this catastrophic event.

In response to the overwhelming need for support, Classic Home is proud to announce a partnership with **Heart to Heart International**, a renowned organization dedicated to delivering critical healthcare and humanitarian aid. Through this collaboration, we are committed to providing vital resources to impacted communities, including hygiene kits, medical supplies, and essential healthcare services.

To amplify our impact, Classic Home will be **matching all employee donations** made to Heart to Heart International's Hurricane Helene relief fund. Every contribution will directly support families and individuals in need, ensuring they receive immediate assistance in the wake of this disaster.

“We stand united with the communities affected by Hurricane Helene and are committed to supporting their recovery,” said Harpal Singh, CEO of Classic Home. “Our partnership with Heart to Heart International reflects our dedication to providing tangible aid during this time of crisis, and we invite others to join us in making a difference.”

In addition to our corporate donation matching program, Classic Home encourages clients, partners, and the general public to contribute to this critical cause. Your donation, no matter the size, will help deliver lifesaving supplies and bring comfort to those who need it most.

As we move forward, we remain deeply thankful for the tireless efforts of emergency responders, volunteers, and everyone working around the clock to restore normalcy to these communities. Though the road to recovery may be long, Classic Home stands committed to helping rebuild, offering comfort, and fostering hope along the way.

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### **How You Can Help**

Donations can be made directly through Heart to Heart International's website by visiting [[Classic Home's Donation Page](#)]. Your generosity will bring relief and restore hope to those affected by Hurricane Helene. Together, we can rebuild stronger.

### **About Classic Home**

Classic Home is a premier designer and manufacturer of handcrafted furniture, textiles, and décor. We are committed to inspiring the design community and elevating living spaces with innovative, high-quality designs that blend artistry and functionality.

*For press inquiries, please contact Eleni Skiani, Director of Merchandising at [eleni.skiani@classichome.com](mailto:eleni.skiani@classichome.com).*