

## PRESS RELEASE

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For immediate release

### **Napa Home & Garden to support hurricane relief at High Point market.**

Company strives to help those in need throughout the Southeast.

Norcross, GA – After a successful return to High Point in April, Napa Home & Garden is back again for Fall Market, showcasing new products and a preview of a January launch, and helping to donate to those devastated by recent hurricanes.

“Following the tremendous success of April market, we are eager to present everything new at Napa,” states Michelle Gee, Napa President. “But we are also aware of the recent devastation to local communities that has occurred from Hurricanes Helene and Milton – and we want to help.”

The company has announced that with each order placed at their High Point showroom this fall, Napa will donate \$50 to the American Red Cross. They will also provide a QR code for customers to make their own donations while shopping in the showroom.

“We know that a lot of people are suffering from recent events,” adds Napa national sales director Cindy Graves, “and we want to do our part to help.”

At Fall Market, Napa will invite buyers back with over 200 introductions new to High Point, as well as an exclusive preview of a new tabletop collection from iconic designer Barclay Butera.

“We are thrilled to present this special preview to the High Point audience,” adds Butera, whose ongoing collaboration with Napa has lasted for over eight years. “Our customer base at this market has a discerning eye for quality and detail; they will certainly appreciate the subtle color palette of the dinnerware and the chic, soft-touch linens to complement.”

Though Napa has worked with Butera across many product categories through the years, this is his first collaboration with Napa to focus exclusively on elevated entertaining at the table, and with the coastal sophistication that Butera is known for.

The Napa High Point showroom is located on the ground floor of Market Square, showroom #1001. It is the first space buyers will see as they pass the registration area. The company will feature best-selling collections in Italian decorative ceramics, basketry, lanterns, wall art, grand-scale faux trees and planters, and statement-making accent décor.

### **About Napa Home & Garden**

Napa Home & Garden brings the casually elegant lifestyle of the Napa Valley to style-conscious retailers, designers and consumers. Napa offers the very best in home, garden, floral and candles, working with some of the world's most accomplished designers and makers. They sell their products through award-winning showrooms in Atlanta, Dallas, Las Vegas and through a new showroom opening this April in High Point. Their website is [www.homeandgarden.com](http://www.homeandgarden.com). The company is represented to the trade by the Ivystone Group and by an international sales force.