



Moe's Home Collection Announces First-Ever Exclusive Collaboration with Renowned Interior Designer Gillian Segal

Vancouver, Canada – October 14th, 2024 – [Moe's Home Collection](#) launches its very first product collaboration: *Gillian Segal for Moe's*, designed by the highly sought after interior designer: [Gillian Segal](#). Inspired by the rich heritage of Italy, paired with contemporary textures and materials, this widely anticipated 30 piece collection will offer a selection of sophisticated furniture designs with high quality craftsmanship and an accessible price point.

Gillian Segal for Moe's communicates a delicate balance of looking to the past while moving forward. Forever blending vintage and contemporary, Segal's designs are voiceful and expressive, creating her own interpretation of new nostalgia: leathered granite tabletops, turned wooden legs, expressive wrought iron detailing, a color palette of warm whites, dust pink, sleek stripes, and covetable woodwork. Segal's designs showcase what buyers and designers are craving most: bold pieces that pair well with many genres, maintaining a timeless sensibility with storied pieces that will live in families for years to come.

"I wanted to create a collection that would truly resonate with modern consumers—a blend of luxury, heirloom, and soul," said Gillian Segal, founder of Gillian Segal Design. "Luxury isn't synonymous with a price point and this collection reflects that customers can still find extraordinary pieces at an accessible price. Each piece is

designed with a wink to the past while still feeling fresh and forward-thinking. It's been an honor and absolutely transformative to come together with a brand as respected as Moe's to design this collection."

A year in the making, *Gillian Segal for Moe's* harnesses Segal's unique ability to spot a void in the market and design pieces to meet nuanced customer needs. Consumers want easy living: beautiful pieces paired with functionality, for example, a regal couch made with performance fabrics to protect against wine spills and sticky toddler fingers; Multifunctional side tables that can double as coffee tables and nightstands; Dining tables designed with leathered granite, rather than marble, to create a surface that is sturdy and much more forgiving. All of the pieces in this collection have historical references, while fitting well into a contemporary space.

Debut at High Point Market

The *Gillian Segal for Moe's* collection will be on full display and available for pre-order at Moe's Home Collection's showroom at High Point Market, C302 IHFC Building. Attendees will have the opportunity to explore the full collection and preview over 400 additional new designs created in-house by Moe's. High Point guests are also invited to the following panel event, hosting in the Moe's showroom:

Scaling Creativity: Balancing Interior Design as an Artform with Building a Profitable Business

Featuring Gillian Segal, Leah Alexander of [Beauty Is Abundant](#), Samantha Gallacher of [Art + Loom](#) and [IG Workshop](#), and Sara Samieian, co-CEO of Moe's Home

Moderated by Home Editor, [Catherine DiPersico](#)

Monday, October 28th, from 4-6pm | Moe's Home Showroom: C302 IHFC Building

Drinks and light refreshments will be served

"At Moe's, we've always strived to create furniture that marries form and function," said Sara Samieian, co-CEO of Moe's Home Collection. "This collaboration with Gillian represents a significant milestone for us, introducing a new caliber of design that we know will inspire and delight our customers. It's a true testament to our brand's evolution."

About Moe's Home Collection

Moe's Home Collection is a family-owned and operated business, founded over 25 years ago by Moe Samieian Sr. Today, Moe's is run by two of Samieian's children, Sara and Moe Jr., who serve as co-CEOs. Known for quality craftsmanship, timeless design, and everyday functionality, Moe's continues to offer polished, dependable furnishings for homes around the world.

About Gillian Segal

Gillian Segal is the founder of Gillian Segal Design, a luxury interior design firm specializing in residential, commercial, and hospitality projects. Her work has been featured in renowned publications such as Architectural Digest, Elle Décor, and The New York Times. Segal's designs reflect her love of blending past and present, and her travels around the world, including her summer explorations in Italy, provided the inspiration for her exclusive collaboration with Moe's.

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