

FOR IMMEDIATE RELEASE

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Leathercraft Furniture and Our House Designs announces new name; Leathercraft by OHD

Hickory, NC – In January of 2024, Our House Designs, a manufacturer of high-end leather upholstery, announced the acquisition of Leathercraft Furniture, a distinguished brand known for its commitment to quality craftsmanship and timeless leather furniture designs. This October High Point Market, Leathercraft, and Our House Designs announces their strategic merger as Leathercraft by OHD.

This strategic move marks a significant milestone for Leathercraft by OHD, strengthening its position as a growing player in the luxury furniture market.

"It's a new day," said Parker Maricich, president of Our House Designs. "This merger represents a strategic unification of our product portfolios and market presence. Our reputation for craftsmanship, design, and commitment to delivering exceptional, timeless pieces for the home will strengthen under one name."

Leathercraft and OHD are both known for their handcrafted leather furniture. Each has built a reputation over 50+ years for their attention to detail, use of high-quality materials, and dedication to artisanal techniques.

Customers can expect the same level of excellence they have come to associate with both Our House Designs and Leathercraft Furniture. Leathercraft by OHD remains committed to its core values of integrity, innovation, and customer satisfaction. The melding of Leathercraft and Our House Designs is a testament to delivering timeless elegance and enduring quality to homes nationwide.

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