

## FOR IMMEDIATE RELEASE

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### Hackner Home Makes Its Debut as an Exhibitor at High Point Market Fall 2024 Showcasing High-End, U.S.-Crafted Pillow Covers

**Shelby, NC** – Hackner Home, a leading brand in luxury home decor, is excited to announce its first-time appearance as an exhibitor at the prestigious **High Point Market Fall 2024. Located at Suites At Market Square - M-7044**, Hackner Home will showcase its high-quality, U.S.-crafted pillow covers and home accessories from **October 26-30**, marking an important milestone in the brand's journey.

**Jona Hackner**, founder of Hackner Home, is thrilled to introduce the brand's latest collections, featuring designer-quality pillow covers that blend classic craftsmanship with contemporary design. The brand's focus on timeless, cozy luxury has resonated with home decor enthusiasts and interior designers alike.

"We've always been passionate about creating decor pieces that transform spaces and make homes feel special. To be part of the High Point Market, where the entire industry comes together, is an incredible opportunity for us to share our work with a global audience," says Jona Hackner. "This year, we're particularly excited to introduce our newest designs, all crafted with care in the U.S."



#### Hackner Home's Fall 2024 Showcase Highlights:

- **Trade & Wholesale Program:** Exclusive Trade & Wholesale Program, tailored for interior designers, boutiques, and hotels. This program offers bulk pricing, personalized services, and customization options to meet the unique needs of industry professionals.
- **Reimagine Heritage Collection:** A blend of traditional patterns and modern aesthetics, designed to evoke a sense of nostalgia while embracing contemporary style.
- **Holiday Head Start Collection:** Featuring cozy holiday stockings, throw blankets, and festive pillow covers, perfect for those looking to get an early start on seasonal decor.
- **Casual Luxury:** Hackner Home's signature design ethos that balances warmth, comfort, and luxury, ideal for both interior designers and boutique hotels.

Attendees of High Point Market can experience the Hackner Home difference firsthand at Suites At **Market Square - M-7044**. The team will be available to provide detailed insights into their products, customization options, and the brand's commitment to producing high-end, handcrafted decor.

## ENDS

For press inquiries or to schedule an appointment at the booth, please contact:

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## About Hackner Home

Hackner Home is a home and lifestyle store created by soft home goods designer **Jona Hackner**, specializing in decorative pillow covers, and joined by her husband and partner, **Christoph Hackner**. The brand offers luxury home decor items, including high-end pillow covers, throws, and home accessories. With a commitment to quality and craftsmanship, Hackner Home's products are designed and manufactured in the U.S., blending timeless design with contemporary aesthetics. Hackner Home caters to both home decor enthusiasts and professional interior designers, offering products that bring warmth, comfort, and casual luxury into homes worldwide. The **Trade & Wholesale Program** is designed to provide industry professionals with exclusive access to premium products and services.

**Images and information here**