

FOR IMMEDIATE RELEASE:

New Brand Partnership Between Lavin Rugs and Tamara Day



Pictured: Tamara Day

lavin

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Lavin Rugs, an upstart rug manufacturer under the Quorum International Inc. umbrella, has teamed up with celebrity designer Tamara Day. Day's four new rug collections will debut during

High Point Market this coming October. The collections will include 25 styles, from modern and minimalist designs to rich earthen palettes.

Tamara Day is known for her work on Magnolia Network's hit show Bargain Mansions. Day's brand is built around her "laid-back luxe" style, combining touches of glam with a cozy, livable vibe.

Statements About New Collaboration

"We're excited to bring Day's modern and innovative designs to life with our high-quality rugs," said Jose Lopez, President of Lavin Rugs. "Her relaxed style and sophisticated accents will create the perfect addition to the Lavin Rugs brand." When asked about the partnership, Tamara Day stated, "Having such a successful partnership with Quorum International, I am beyond excited to launch our collaborative rug collection with a team that knows me, my design, and my goals. I'd say "Laid Back Luxe" and "Lavin" sound pretty perfect together!"

Launch Party Details

To celebrate the four new collections, Lavin Rugs and Tamara Day will host a launch party at the Lavin showroom, IHFC Building C-212, on Saturday, Oct 26, from 10:30 a.m. to 1 p.m. Day will be in attendance, and guests can enjoy music, drinks, and delicious food.

For more information on the Lavin Rugs and Tamara Day collaboration, contact Kim Chaumont.



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