

# LEXINGTON

H O M E B R A N D S

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## **Introducing La Costa from Lexington** *A Fresh View of Casual Contemporary Design*

HIGH POINT, NC – The impact of great interior design is largely determined by how we perceive and interpret the look – both visually and emotionally. Elements that capture our eye, inspire us, and promote a sense of familiarity have proven to retain their enduring appeal. With that in mind, Lexington Home Brands announces the introduction of **La Costa**, a striking portfolio of designs under the Lexington brand, whose elegant curves and reeded details offer an innovative approach to casual contemporary. The presentation will be unveiled at the High Point Market, October 25-30, 2024 in the Lexington Home Brands showroom located at 1300 National Highway.

“Casual yet sophisticated contemporary styling continues to be a primary driver in high-end interior design,” said Phil Haney, President and CEO of Lexington Home Brands. “Clean lines, geometric forms, natural materials, and comfortable neutral palettes define the look. In developing **La Costa**, we drew on touches of Mid-Century styling, along with a strong vertical design aesthetic, to create a lifestyle collection offering an approachable and refined interpretation of contemporary living.”



Designs are crafted from quartered Hickory in a warm Sierra tan finish with custom hardware and metal accents in satin gold. Bold architectural lines and the dimensional texture of reeded detailing offer a beautiful contrast to the soft radius corners and curved geometry showcased in casegoods and upholstery designs. Dining and occasional tables feature Stella Cream marble tops, while several signature items are crafted entirely from natural limestone. The result is a fusion of shapes, finishes, textures, and materials that offer layers of visual interest and a dramatic contemporary narrative.

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“From a design perspective, we all tend to have an inherent response to certain shapes and materials,” continued Haney. “Our eye is naturally drawn to the symmetry and rhythm of reeded vertical panels. The balanced pattern creates a smooth, continuous flow that accentuates soft corners and fluid lines in the designs, which was a significant component of Mid-Century styling. Blending natural marble and limestone with the wood finish presents a contrast between warm and cool tones. Finally, the addition of satin gold metal accents on plinth bases anchors the designs and elevates the level of sophistication.”



Upholstered seating designs in **La Costa** echo the fluid lines and soft contemporary styling of the collection. The signature silhouette is a dramatic 144-inch two piece curved sofa with gently sloping arms, designed to pair beautifully with the round Avenida cocktail table. Companion armless and ottoman pieces can be added to create a grand curved sectional configuration. Textile introductions offer an inviting neutral palette, featuring warm camel colors, dark shades of mocha, and deep olive tones. Accents of golden champagne linen add a touch of luxury to the presentation. Textiles in the assortment are noteworthy for their unique textural construction, resulting in extraordinary visual interest and a remarkable hand.

**La Costa** will debut at the High Point Market, October 25-30, 2024 in the Lexington Home Brands showroom, open daily from 8:00 am until 6:00 pm. Complimentary parking is available on the showroom campus, and lunch is served daily.

Private transportation departs every ten minutes from the Lexington Design Studio in downtown High Point to the main showroom and back, operating daily from 8:00 am until 6:00 pm or until the last guest is served. The Design Studio is located at the corner of Commerce Street and Wrenn, directly across from the IHFC building and the main transportation terminal. For more information email [marketing@lexington.com](mailto:marketing@lexington.com) or call 336.474.5555.

## ***ABOUT LEXINGTON HOME BRANDS***

Lexington Home Brands is a global manufacturer and marketer of residential home furnishings, recognized as an industry leader in design innovation and lifestyle merchandising. With a legacy dating back to 1901, the company's diverse assortment includes wood and upholstered furniture at medium-to-upper price points across every relevant style category, from classic to contemporary. The company's portfolio of brands includes Lexington®, Tommy Bahama Home®, Tommy Bahama Outdoor Living®, Sligh®, Artistica Home® and Barclay Butera®. Products are distributed through home furnishings retailers, interior design professionals, to-the-trade showrooms and select Internet retailers. Headquartered in High Point, North Carolina, the company has showrooms in High Point, New York, and Denver. For additional information, visit [lexington.com](http://lexington.com).

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