



Jennifer Green
jgreen@bdiusa.com

469-209-9944

FOR IMMEDIATE RELEASE

BDI Elevates Interiors with New Wood Finishes for Fall Collections New Washed Oak and Toasted Oak Add Versatility to Modern Spaces.

CHANTILLY, VA – October 25, 2024 – BDI, a leader in contemporary furniture, expands its range of wood finishes with the introduction of Washed Oak and Toasted Oak. These new additions join BDI's existing options—Natural Walnut, Chocolate Stained Walnut, Charcoal Stained Ash, and Ebonized Ash—enhancing its offerings for modern interiors.

Washed Oak brings a soft, sunlit hue that enhances contemporary, open-concept interiors with brightness and an airy feel. In contrast, Toasted Oak offers a rich, deep tone that adds warmth and depth, creating a bold, grounded presence in any room.

Debuting at the Fall High Point Market, several new and expanded collections can be seen in the fresh finishes. These include:

ELEMENTS MEDIA + STORAGE

The Elements Media + Storage collection debuts with three signature laser-carved door designs, two base options, and a choice of three finishes: Natural Walnut, Washed Oak, and Toasted Oak. This collection blends innovative design with functional storage solutions, creating an elegant statement in any room.



PROFILE MEDIA + STORAGE

The Profile Media + Storage collection, available in Washed Oak and Toasted Oak finishes, features a taller two-door cabinet and a lower-profile four-door cabinet. Designed to function as both a sophisticated home theater setup and a practical storage solution, Profile embodies BDI's commitment to innovative design.



DINO TABLES

BDI's beloved Dino tables offer a soft, triangular aesthetic that is welcoming for sofa or sectional use. Available as coffee tables and end tables, these pieces provide a perfect balance of form and function for modern living spaces. With a floating, grey-tinted glass top and powder-coated graphite frame, the tables are now offered in Washed Oak and Toasted Oak finishes, in addition to Natural Walnut, Ebonized Ash, and Stone finishes.



SERIF LAPTOP TABLES

BDI's new iteration of its popular Serif height-adjustable mobile laptop table now features an American-made, solid wood top available in five stunning finishes—Charcoal Stained Ash, Chocolate Stained Walnut, Natural Walnut and the new Toasted Oak and Washed Oak finishes.



BDI's new finishes and innovative designs can be seen in person at the High Point Market, showroom IHFC D724. For additional details and to access **high-resolution images**, please visit bdipress.com.

About BDI:

BDI is a premier designer and manufacturer of innovative home furnishings. Guided by the philosophy that everything has its place, BDI furniture seamlessly integrates original design with innovative function to elevate home and office environments. From media furniture to home entertaining, office solutions, bedroom collections, and more, BDI products are available through leading furniture and electronic retailers across the United States, Canada, and abroad. Learn more at www.bdiusa.com, or follow BDI on social media. With a commitment to thoughtful design and innovative functionality, BDI continues to redefine the way we live and work in modern spaces.