



Atlas Pots in raw rosa terracotta, available in five sizes ranging from Ø 14 cm to Ø 25 cm, seamlessly blend strength and elegance to enhance any indoor space. Photos: Bergs Potter

STRENGTH & STYLE

ATLAS POT: DURABILITY MEETS ELEGANT DESIGN

Bergs Potter introduces the Atlas Pot, the latest addition to our collection. Inspired by the strength and perseverance of its namesake, the Titan Atlas, this terracotta pot is a masterpiece of design and durability.

Crafted from premium terracotta, the Atlas Pot features distinct circular patterns of vertical lines, subtly nodding to Atlas's eternal toil. Its innovative design conceals the saucer within the base, creating a seamless, unified appearance.

Available in our signature raw Rosa and Nordic grey clays, the Atlas Pot combines aesthetic appeal with practical longevity.

Atlas - The Enduring

More than just a vessel, the Atlas Pot symbolises resilience and permanence. Its seamless integration of the saucer within the base ensures a near-perfect continuity, making the two pieces almost indistinguishable.

The Atlas pot is crafted from high-quality terracotta, renowned for its breathability and natural ability to foster healthy plant growth. The porous clay allows air and moisture to circulate around the roots, ensuring optimal conditions for thriving plants. This material not only nurtures your plants but also enhances the pot's durability and timeless appeal.

With its repeating vertical lines echoing Atlas's tireless efforts, the Atlas Pot is designed to endure. Available in five sizes and two classic colours, it's built to last, nurturing both plants and spaces.

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The Atlas pots in raw rosa and Nordic grey terracotta feature intricate vertical patterns that reflect timeless craftsmanship. Inspired by the Titan Atlas, this design stands strong and elegant, mirroring the enduring beauty of the plants it nurtures. Photos Bergs Potter.

The distinct circular patterns of vertical lines are a subtle nod to the Atlas's eternal toil



When the Atlas pot and saucer are joined, they create a near-perfect continuity, where the boundary between the two becomes almost imperceptible. The design cleverly hides the saucer within the base of the pot, maintaining a cohesive and uninterrupted visual line. Photos Bergs Potter.

ABOUT THE ATLAS COLLECTION

- Available sizes (Ø): 14cm, 16cm, 18cm, 21cm and 25cm.
- Colours: Rosa, Nordic Grey.
- Material: Terracotta.
- Elegant design with intricate vertical patterns inspired by Atlas.
- Seamless saucer integration for a unified look.
- High-quality terracotta promotes healthy plant growth.
- Recommended retail prices per set range from: 24,00 to 70,00 USD.



ABOUT BERGS POTTER

Since 1942, Bergs Potter has crafted premium, timeless designs for plants and people to thrive in harmony. Designed in Denmark and lovingly made at small potteries in Tuscany and Porto, our pots and vases are built to last for generations. Using premium clay and a high-firing process, our terracotta pots are strong, durable, and porous, ensuring optimal growing conditions. From charming bookshelf pots to substantial floor pots, all with watertight saucers, our range is perfect for both indoor and outdoor use. Our glazed collection offers vibrant indoor pots and vases in timeless colours.

Bergs Potter, where life grows!

For more information, recommended retail prices or press loans, please contact press@bergspotter.com



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