

Southern Home Rug Line Launched
Simply Southern Cottage's Third National Collaboration with Orian Rugs
Featured in Fall Home Tour, Colorful Cottages of Minden

Dropbox of home and rug photos: (Photo listed on the photo file name)

<https://www.dropbox.com/scl/fo/u2qrqvuxpwef36g0jhlyi/ACQKQINawGUQbsnncjNnllQ?rlkey=y6exqrsfxbm1mm6fd9k0sstj1&st=epg0qp4v&dl=0>

Minden, LA (August 22, 2024)---Simply Southern Cottage announced today the launch of a third collection of rugs, Southern Home, a collaboration with the South Carolina-based Orian Rugs and design creative Sara McDaniel. Available online, the rugs will also be part of a fall home tour, The Colorful Cottages of Minden, on September 21.

Capturing the heart and aesthetic of Simply Southern Cottage, the third line includes the Southern Grace Collection, elevated design for more formal spaces with striking gold, rust, navy and greens, as well as Southern Life, a flatweave washable collection, perfect for everyday living with classic, muted, neutrals.

“Creating a timeless, new collection was the shared goal I had with Orian’s talented Vice President of Product Design and Marketing Jess Sheehan. The collection includes fifteen designs offering versatile choices while reflecting a southern charm I like to weave through all of my designs,” McDaniel said.

Orian Rugs is a renowned manufacturer of area rugs that are made in the U.S.A. McDaniel’s previous rugs were featured nationally on the Magnolia Network show, In With The Old, which chronicled McDaniel’s renovation of a beautiful, 1905 Queen Anne, Victorian style home. Some of the new rugs from the Southern Home collection, will be seen in an upcoming HGTV show to be announced soon.

“Chip and Joanna Gaines have had such an impact on my design and renovation career and I was thrilled to have my rugs featured nationally on their network,” McDaniel said. “The new rugs can be seen in person in September for a Cottages & Bungalows Magazine tour of my restored properties in Minden.”

For the first time ever, guests can peek into these properties on the same day: The Fuller White House, as seen on the Magnolia Network; The Villas at Spanish Court, featured in Cottage & Bungalows and American Farmhouse Style magazines; McDaniel’s personal

home, a 1900s Louisiana Cottage; and a work in progress, Phillip's Cottage, honoring her late father that will be a transitional home for women and children. The event will offer a behind-the-scenes look of Phillip's Cottage with renovation tips from McDaniel, learn how to mix patterns and colors from Chair Whimsy's Wendy Conklin at The Fuller White House, and meet Kelly McMaster, editor of Cottages & Bungalows for tips on styling a photo-worthy home as you tour The Villas.

[Click here for tickets](#). A portion of the home tour proceeds will benefit the renovation of Phillip's Cottage, McDaniel's newest nonprofit project.

McDaniel chronicles her home renovation and design journey via her Instagram, Facebook and Tik Tok channels @SimplySouthernCottage as well as her [website](#) and offers a variety of charming Airbnb experiences via [MindenStays.com](#). Be sure you check out her other rug lines in store at Ivan Smith Furniture stores located in Arkansas, Louisiana and Texas as well as online at Amazon [online here](#).

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