

The Wallpaper Company Returns to High Point Market with Acclaimed Brands and New Bespoke Mural Collection

FOR IMMEDIATE RELEASE

[High Point, NC] – [April 5, 2024] – The Wallpaper Company is thrilled to announce its participation in the Spring 2024 edition of High Point Market, North America's largest furnishings industry trade show. This year, the company will showcase its highly sought-after brands, Dress Your Walls and Guimar Urbina Home, at a pop-up showroom conveniently located inside GJ Styles in High Point, North Carolina (212 N Main St, High Point, NC 27260).

Renowned Brands Take Center Stage

Professional clients attending the market will have the opportunity to explore the latest collections from Dress Your Walls and Guimar Urbina Home. Dress Your Walls, known for its bold and innovative designs, will be on display, while Guimar Urbina Home will showcase its sophisticated and timeless aesthetic.

Introducing Balance by Dress Your Walls

The Wallpaper Company is particularly excited to unveil its newest offering, Balance by Dress Your Walls, at High Point Market. This groundbreaking collection features a selection of custom mural designs that can be printed on a variety of grounds, including vinyl, non-woven, fiberglass, and fabric. This unique customization allows designers and homeowners to achieve their desired aesthetic while ensuring optimal application and durability.

A Convenient Location for Professional Clients

"We're delighted to be returning to High Point Market and showcasing our diverse range of products," says Guillermo Urbina, President at The Wallpaper Company. "Our pop-up

location within GJ Styles provides a comfortable and convenient environment for professional clients to explore our collections and discuss their design needs."

About The Wallpaper Company

The Wallpaper Company is a leading provider of high-quality wallpapers and murals. With its acclaimed brands, Dress Your Walls and Guimar Urbina Home, the company offers a wide variety of styles and designs to suit any taste and project. For more information, please visit TheWallpaperCompany.com

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