

# JAMIE YOUNG Cº



## Jamie Young Co. Unveils Spring 2024 Collection

*The New Home and Decor Collection Conveys a Fusion of Timeless Elegance and Modern Sophistication*

**LOS ANGELES, CA (March 2024)** – Jamie Young Co., a leader in the world of home decor, proudly announces the launch of its highly anticipated Spring 2024 Collection and the introduction of over 80 SKUs. True to the brand's commitment to crafting distinctive, high-quality yet accessible pieces, the latest collection embodies an inviting, laid-back vibe curated from Jamie Young's own travel-inspired designs to locations inspired by Africa, Asia, and Southern California.

The Spring 2024 Collection is a testament to the brand's commitment to offering unique and enduring decor that seamlessly blends modernity with classic design. One of the standout features of the collection is the Totem floor lamps from the Naga region of India, showcasing

bold wood craftsmanship that has been an everlasting influence in design and furniture antiques.

“The entire collection is really interesting and fresh for Jamie Young Co., but at the same time feels timeless and vintage inspired,” said Jamie Young, Founder and President of Jamie Young Co. “This collection is all about the juxtaposition of new and old, of classic and modern, of fresh but timeless—all with our organic textures and refined materials—and we’re just so excited to show it to our customers!”

The 2024 Collection by Jamie Young Co. promises to captivate design enthusiasts with its curated aesthetic and commitment to excellence. Each piece of the collection entices customers to enhance their spaces with a seamless fusion of timeless charm, classic and traditional raffia pieces, and a contemporary twist, creating a perfect balance of fresh design and sophistication. The collection is currently accessible to trade members through the brand's trade portal and the collection will be on display at the brand's booth at High Point Market (IHFC Building, Floor 2, Showroom D223).

For more information about Jamie Young Co. and the Spring 2024 Collection, please visit <https://www.jamieyoung.com>.

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**Media Contact:**

Angela Menosa  
A Design Partnership  
[angela@adesignpartnership.com](mailto:angela@adesignpartnership.com)

Allie Saliani  
A Design Partnership  
[allie@adesignpartnership.com](mailto:allie@adesignpartnership.com)

**ABOUT JAMIE YOUNG COMPANY**

Jamie Young Co. embodies an elegant fusion of diverse styles, seamlessly blending unconventional designs with widespread appeal. Established by Jamie Young and David Jeter, the brand's two-decade journey encapsulates their mutual passion for art and exploration, yielding accessible yet intricately creative pieces. Stemming from Jamie's Californian upbringing and David's sculpting expertise, their individual inspirations converge within Jamie Young Co., amplified by global travels and the inviting ambiance of Southern California.

Under Jamie Young Co. is the brand's Lifestyle Collection, a more-laid back expression of Jamie Young Co.'s eclectic aesthetic including table lamps, mirrors, and accent pieces at an affordable price point.

