

## **SPRING MARKET 2022**

HIGH POINT MARKET SHOWROOM: **D320-IHFC**, **Floor 3** 

MEDIA CONTACT:

HI-RES IMAGES:

Jennifer Green Loloi Rugs

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Rugs in the Emilia Collection are hand-knotted to have a slightly raised design that brings texture and depth to any room, while organic and painterly lines create a feeling of casual warmth.

H: 0" x W: 0" x D: 0"



The Anissa Collection features a hand-knotted loose diamond pattern reminiscent of Moroccan rug design, adding dimension and playfulness to any space while also working as an unexpected neutral.

H: 0" x W: 0" x D: 0"



Thoughtfully designed with vintage-inspired motifs and a classic color palette, the Rifle Paper Co. x Loloi Eden Collection is feminine yet elegant, bringing a certain warmth to any space. H: 0" x W: 0" x D: 0"



The Rifle Paper Co. x Loloi Maison Collection introduces a fresh take on the collaboration's signature whimsical style. With a fanciful bird here and a twirling vine there.

H: 0" x W: 0" x D: 0"



Area rugs in the Laura Collection for Magnolia Home by Joanna Gaines have an elegant, romantic motif reminiscent of vintage French carpets. H: 0" x W: 0" x D: 0"







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## **COMPANY INFORMATION**

At Loloi, we make rugs, pillows and wall art for the thoughtfully layered home.

Visit our expansive showroom (IHFC D-320) to shop this seasons' newest collections from Loloi, Loloi II and our exclusive collaborations with Magnolia Home by Joanna Gaines, Rifle Paper Co., Justina Blakeney, Amber Lewis, Carrier and Company, Chris Loves Julia and ED Ellen Degeneres. And don't miss our assortment of hundreds of one-of-a-kind rugs, wall art and pillows, each meticulously sourced from around the world.

Servicing the Trade exclusively, enjoy the best customer service provided by our sales staff and no minimum on any order placed.

HI-RES IMAGES AVAILABLE

www.loloipresskit.com

## PRESS RELEASES

Loloi Unveils New Collections During Spring High Point Market

Loloi Showcases New Rifle Paper Co. x Loloi Collections At the Spring 2022 High Point Market

Loloi Debuts New Justina Blakeney x Loloi Collections at the Spring 2022 High Point Market

Loloi Introduces New Magnolia Home by Joanna Gaines Collections at the Spring 2022 High Point Market

Loloi Rugs Makes \$100,000 Donation to Support Humanitarian Aid Efforts in Ukraine



