

LILLIAN AUGUST

for HICKORY WHITE®

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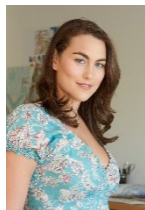
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Lillian August Unveils Expansions at April High Point Market: Introducing Captivating Color Stories and Elegant Furniture Additions

HIGH POINT, N. C. - High-end luxury home furnishings brand, Lillian August, is poised to impress at the upcoming April High Point Market with a remarkable expansion of their upholstery and casegoods assortment. Boasting an enchanting array of new color stories, this expansion promises to captivate visitors with its blend of tranquility, sophistication, and innovation.

Lillian August continues to lead the charge in embracing distinct lifestyles, notably with the introduction of the New Traditional collection. Influenced by Eliza Weiss, Lillian's granddaughter, this collection offers a fresh interpretation of the grand millennial craze which draws inspiration from the brand's heritage while embracing the allure of cabbage roses and floral motifs.

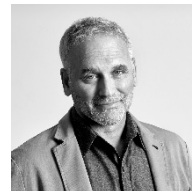
Lillian August challenges conventional notions of coastal style with her latest introductions, inviting customers to embrace a fresh perspective on traditional aesthetics. Lillian's newest casegoods additions showcase classic couture color palettes that blend traditional design elements with coastal charm, featuring raffia-wrapped pieces adorned with satin brass accents. The new additions to the collection redefine sophistication with a new skirted banquette and tall shaped headboards, showcasing a harmonious blend of coastal charm and modern elegance.



"The inspiration behind the New Traditional Collection stems from the timeless aesthetics that my grandmother envisioned when she established the brand over three decades ago," says Eliza, "It's a full circle moment that we are witnessing the revival of these classic looks, now embraced by a new generation of fearless designers who are decorating with vibrant colors and daring print combinations."

The journey through the showroom culminates in the Iconics Collection, featuring richer tones and exquisite finishes. Visitors will revel in the beauty of new deco leather chairs and burl wood finishes, a testament to Lillian August's commitment to timeless elegance. Trends highlighted this season include interesting rounded curves, antique inspired upholstery details and custom workshop pieces that can be finished to fit a range of lifestyles.

"Our love for classical design inspired by timeless antiques and vintage forms is on full display this market with our eclectic mix of pattern, materials and color," says Lillian August, Co-Founder Dan Weiss.



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Highlighted Products from the Collection:



LA4129S Florian Sofa

Introducing the Florian Sofa LA4129S: Classic elegance with a dress maker skirt and flared arm. This traditional sofa features two cushions, a tight back, and optional decorative tape trim on the skirt. Perfect for any living room or bedroom, it is the epitome of timeless comfort and style.

LA29310-01 Zoe Cocktail Table

Elevate your living space with the modern elegance of the Zoe Cocktail Table. Crafted with a Satin Brass finish on the base and a Honed White Carrera Top, this sleek centerpiece seamlessly blends contemporary style with timeless appeal.



LA29324-01 Esme Lamp Table

Discover sleek sophistication with the Esme Lamp Table. Crafted with satin brass textured metal, this side table adds style and function to any living room.



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LA29050-01

Barron Server

Meet your entertaining essential with the Barron Server. Crafted from Ash Solids, Olive Ash Book & Butt Burl Veneers, this statement piece offers ample storage and versatility, perfect for any dining space.



LA29350-01 Duval Etagere

Say hello to stylish storage with the Duval Etagere. Crafted with walnut cathedral veneers and bronze metal accents, this modern glass etagere adds both function and flair to any room.



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LA29361 Vivienne Chest

Blending modern tradition with chic style, the Vivienne Chest features beech solids and primavera veneers, making it a fashionable addition to any space. This piece is shown here in India Ink finish but can be customized in a range of finishes to fit various lifestyles.



U144-S2 Hollywood Sofa Experience modern comfort and style with the Hollywood Sofa. Featuring a chic scoop cut-out design, this sofa is ideal for any contemporary living space.

