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**Contact:** Kristin Hawkins

Steinreich Communications 212-491-1600

khawkins@scompr.com

**HOOKER FURNITURE DEBUTS COMMERCE & MARKET LIFESTYLE BRAND**

***Smaller-Scale, Eclectic Pieces Designed to Resonate with Interior Designers as Well as Omni Channel, E-Comm & Boutique Retail Partners***

**MARTINSVIILLE, Va.** – Targeting the next generation of furniture buyers, Hooker Furniture will unveil its new Commerce & Market brand of accent and occasional pieces at the June High Point Market. Interior designers were front-of-mind when the Hooker Furniture team developed the dynamic palette and flexible applications of pieces within the new brand. With its moderately-scaled assortment, eclectic looks and affordable price points, the 75-piece group is also intended to resonate with omnichannel, e-commerce and boutique retailers, where many Millennials and Gen X consumers shop for furniture.

“Commerce & Market is a lifestyle brand that is intentionally set apart from our current portfolio of products and brands,” said Alexandra O’Hare, vice president of marketing and interior design for Hooker Furniture. “Covering a variety of categories in a range of scales to accommodate everything from a pied-à-terre to a sprawling home in the country, the Commerce & Market brand has been in creative development for nearly two years.”

The assortment of modern and updated designs presented within the brand include a dynamic variety of materials, styles and color palettes to inject a younger sensibility into the company’s portfolio. Commerce & Market consists of pieces for the living room including a variety of accent tables, credenzas, consoles, chests, cabinets, etageres and bar carts. Globally sourced with design inspiration from around the world, the curated designs feature an eclectic assortment of materials including cast metals, bone inlay, marble, stone, travertine, painted glass, acacia solids, pecan, oak, mango wood, and walnut veneers in a variety of rich finishes.

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HOOKER FURNITURE COMMERCE & MARKET

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Highlights of the brand’s debut collection include:

**Liberty Entertainment Console:** Crafted with mango wood in a white wash finish, the three doors of the Liberty Entertainment Console feature hand-placed, multi-tone bone inlay in a starburst pattern. Circular hardware in an antique brass finish complete the look.

**Jaiden Three-Door Credenza:** Characterized by its three unique patterns on each door front, the Jaiden Three-Door Credenza offers a modern tribal feel which is created through a series of hand-placed, multi-tone bone inlay. Crafted of mango wood, it sits atop an iron base in a brass finish, creating an eye-catching statement piece for a variety of living spaces.

**Carved Stump Side Table:** Crafted with cast resin designed to portray nature’s aged roots, the Carved Stump Side Table is hand-painted with a bold geometric tribal print.

Hooker Furniture’s High Point showroom is located on Floor 10, suite C1058 of the International Home Furnishings Center. For the upcoming High Point Market, which is scheduled for June 5-9, the company has dedicated approximately 4,000 square feet of its showroom to Commerce & Market.

Based in Martinsville, Va., [**Hooker Furnishings Corporation**](https://www.hookerfurniture.com/) is ranked among the nation's largest publicly traded furniture sources and encompasses 12 discrete operating businesses. These brands include: [Hooker Furniture](https://www.hookerfurniture.com/), [Hooker Upholstery](https://www.hookerfurniture.com/hooker-upholstery.inc), [Bradington-Young](https://www.bradington-young.com/), [Sam Moore Furniture](https://www.sammoore.com/), [Shenandoah Furniture](http://www.shenandoahfurniture.com/), [H Contract](https://www.hcontractfurniture.com/), [Accentrics Home](https://www.accentricshome.com/), [Pulaski Furniture](https://www.pulaskifurniture.com/), [Samuel Lawrence Furniture](https://www.slf-co.com/), [Prime Resource International](https://www.pri-co.com/), [Samuel Lawrence Hospitality](http://www.slh-co.com/) and [HMIdea](http://hmidea.com/). [Hooker Furnishings Corporation's](https://www.hookerfurniture.com/) corporate offices and upholstery manufacturing facilities located in Virginia and North Carolina, with showrooms in High Point, N.C. and Ho Chi Minh City, Vietnam. Hooker Furnishings operates distribution centers in the United States, China, and Vietnam. The company's stock is listed on the Nasdaq Global Select Market under the symbol HOFT. For more information, please visit [hookerfurniture.com](http://www.hookerfurniture.com).

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