



PO Box 6010 | 230 Meek Rd. - Gastonia, NC 28056

To: Rowley Customers  
From : Rowley Company, LLC.  
Date: April 1, 2021  
RE: Introducing R-TEC Automation

We are excited to introduce the latest R-TEC Automation® innovation featuring AriA® Metal Hardware, Finestra® Wood Hardware and The Finial Company™ decorative drapery hardware traverse systems powered by the new slim line drapery motor.

We've partnered with Rollease Acmeda, a leader in smart home technology, to offer unparalleled convenience in controlling your draperies, all at the touch of a button. Merging innovative technology and cutting-edge design to give you an array of features, motorized draperies and window coverings allow you to program and automate the opening and closing of your window treatments for enhanced energy efficiency, safety and privacy with effortless convenience.

#### HIGHLIGHTS:

- R-TEC Automation® 1<sup>3</sup>/<sub>8</sub>" diameter AriA® Metal Hardware and The Finial Company™ metal traverse systems are available in stylish plated finish options, or any of the 50 standard hand painted finishes available in The Finial Company™ catalog
- New heavy duty track with fascia R-TEC Automated systems are available in a range of diameters, finishes and fascia profiles
- The Slim Drapery Motor is designed to install seamlessly behind the drapery panel with quiet start/stop operation
- Systems include a power option: Li-ion Battery (includes Battery Charger + USB Cable) with up to 500 open and close cycles per charge or 110v AC Power Transformer (includes 10' Cord with 3 Conductor Male Plug)
- Easily integrated with existing controls, including the R-TEC Automation® Hub and App integration, allowing draperies to be controlled directly from a smart phone or integrated device while at home or away

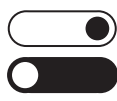
#### FEATURES:



2-Way RF  
Communication



Adjustable  
Speed



Preferred Open /  
Close Limit Settings



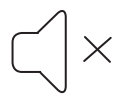
Favorite  
Position



Obstruction  
Detection



Manual  
Override



Quiet  
Operation

We hope the new R-TEC Automation® decorative drapery hardware traverse systems by Rowley will help get your 2021 selling season off to a great start!