**FOR IMMEDIATE RELEASE**

**McGuire Furniture Debuts Collection with Kara Mann**

*Renowned Designer Presents a Relaxed Luxury Collection of Furniture and Fabrics,*

*Honoring McGuire’s Laidback West Coast Spirit*

SAN FRANCISCO (June 29, 2020) – McGuire Furniture is proud to unveil a 24-piece collection in collaboration with distinguished designer, Kara Mann. Drawing inspiration from vintage designs with a 1970s West Coast feel, the collection boasts a relaxed, earthy and cozy aesthetic. Refined yet casual, the unique designs feature a variety of high-texture materials, vintage proportions, low seating, and solid pure forms that complement McGuire’s signature approachable style.

“We are very excited to introduce McGuire’s first collection with the incredibly talented Kara Mann, which effortlessly captures our brand’s spirit of casual luxury through a unique and laidback lens,” said Erica Wingo, Vice President of Merchandising and Marketing at Baker Interiors Group, McGuire’s parent company. “We worked together diligently to expand the material selection and depth, while keeping comfort and livability as a priority. It was an honor to work with Kara to bring her exceptional vision to life.”

The Kara Mann for McGuire collection is comprised of an assortment of beds, tables, seating, accent pieces and storage, with each piece designed to stand on its own. Case goods showcase solid forms, while low comfortable seating brings a lighter, casual feel. New textures and finishes include wrapped leather cord, an edgy-chic version of traditional wrapped Danish cord; channeled oak to add linear depth; creme travertine; and warm aged textured bronze that brings added personality, reminiscent of vintage iron finds.

In addition to the 24 furniture designs, the Kara Mann for McGuire collection introduces 28 new fabrics, with a limited color scheme that blends a standard black colored base as the foundation, layered with accents in apricot and olive green. Edgy and textural, the look is extended with a welcoming feel to create a true sanctuary: deeply plush and inviting with a ‘sink in’ casual aesthetic. The fabrics feature a variety of materials that feel hand-woven with a distinctly artisanal approach. Highlights include Pitch, an apricot, fuzzy, diagonal chenille; Loops, an oyster, classic boucle; and Fluff, a licorice black and white mohair; among other cozy offerings.

“It has been such a pleasure working with the McGuire team to develop my first collection with them,” said Mann. “My goal was to create a thoughtful line that added a vintage perspective and unexpected materiality to McGuire’s modern furnishings, while still encompassing the essence of timelessness and natural luxury that the company is renowned for. The use of texture, woven materials and matte woods gives McGuire’s handcrafted furniture a grounded and cozy aesthetic that we are very proud of.”

Product highlights from the Kara Mann for McGuire collection include:

* **Lashed Lounge Chair** – The Lashed Lounge Chair reflects designer Kara Mann’s relaxed, cozy aesthetic. This piece is low, wrapped in leather cord with a loose seat cushion. Available in Badger Brown Leather Cord or Oyster Leather Cord.
* **Bound Arm Chair** – The Bound Arm Chair is an iconic Kara Mann creation: chic, edgy and high-texture. The chair is crafted from rattan and wrapped Danish cord in a classic McGuire silhouette. Available in Shell rattan with Naturale Danish Cord or Coffee rattan with Black Danish Cord.
* **Column Cocktail table** – Relaxed and earthy, the Column Cocktail Table adds a vintage look to any room. Its ’70s-inspired proportions, creme travertine surface and high-texture design create a feeling of depth and dimension.
* **Camber Chest** – The Camber Chest is a meditation on organic forms and natural materials. Available in Morel or Char, its sandblasted, gently curved oak is accented with small, smooth Caviar Bronze knobs.
* **Laced Lounge Chair** – The Laced Lounge Chair wraps you in a warm, cozy embrace. The chair is crafted in woven leather cord with a tight upholstered seat and a loose back pillow. Available in Badger Brown Leather Cord or Oyster Leather Cord.

The Kara Mann for McGuire collection debuts today; it will hit showroom floors and be available to ship in Fall 2020. For more information on the collection or how to purchase, please visit: [www.mcguirefurniture.com](http://www.mcguirefurniture.com) and/or follow along on social media via [Facebook](https://www.facebook.com/McGuireFurnitureCompany), [Instagram](https://www.instagram.com/thisismcguire/), [Pinterest](https://www.pinterest.com/thisismcguire/?autologin=true) and [Twitter](https://twitter.com/ThisIsMcGuire). #thisismcguire

**McGuire Furniture**

McGuire Furniture is a pioneer of naturally luxurious fine furniture. Established by John and Elinor McGuire in 1948, McGuire exudes timelessness and the laidback spirit of coastal California. In recent years, McGuire has ushered in a new wave of modern, boundary-breaking designs while preserving the heritage of its core qualities – handcraftsmanship, approachable styles, natural materials and refined comfort. Bold collections have included collaborations with renowned design talent including Steven Volpe, Nicole Hollis, Thomas Pheasant, Marmol Radziner, Laura Kirar, Barbara Barry and Jamie Durie, among others. Today, McGuire effortlessly reimagines the art of casual living with beautiful, modern designs saturated in California soul.

McGuire Furniture is sold through the company’s showrooms globally and select independent stores. For more information, visit www.mcguirefurniture.com or call 1 (800) 662-4847.

**Kara Mann**

Kara Mann is the founder and creative director of KARA MANN established in 2005 with offices in Chicago, New York, and Los Angeles. Over the past fifteen years, Mann has acquired the reputation of a cultural vanguard for pushing the boundaries of tradition. Her impactful, refined interiors draw inspiration from a myriad of creative fields including art, architecture and fashion, where Mann began her career. Described by The Wall Street Journal as a “sparkplug in the world of design,” Mann juxtaposes formal design elements with unexpected materiality, architecture and an irreverence that has attracted clients in the art, fashion, finance, music and entertainment industries.

A steady stream of residential and commercial projects caught the attention of Gwyneth Paltrow’s goop, which sought her out for a collaboration in Chicago. The same year she was enlisted to reinvigorate Baker Furniture’s Milling Road line and debuted a collection of furniture that blurred the lines between classical and contemporary. Mann has been profiled in multiple design books and top publications worldwide including The New York Times, The Wall Street Journal, Architectural Digest, Elle Décor, WWD, Harper’s Bazaar and Vogue.

# # #

**Media Contacts:** Jenn Wade, Nicole Lax, Sarah Meyer, Blake Willahan and Audrey Chaddick at J. Wade Public Relations, 415-325-5519, mcguirepr@jwadepr.com