## Diamond Sofa Announces India-sourced "Namaste" Collection to Debut at Spring 2020 High Point Market

LOS ANGELES, March 10, 2020 -- Contemporary home furnishings destination Diamond Sofa is set to introduce a vast 70 SKU collection of India-sourced dining, occasional, and home accent goods dubbed "Namaste" at the Spring 2020 High Point Market, April 25 to 29, effectively increasing the numbering of offerings in certain key segments by as much as 70%.

A first for the company, the new Indian collection heavily emphasizes the handcrafted aspect that is a unique strength to this region, utilizing a portfolio of richly textured solid wood, semi-precious stones and meticulous bone inlay materials.

"We see India as a wonderful opportunity to introduce products that are not only unaffected by current trade tariffs," said Diamond Sofa President Tawny Lam. "but also offer a new tier of craftsmanship and use of natural materials that we feel is truly authentic and special."

Known over its 28 year history for innovative and agile product development cycles, Diamond Sofa continues to be a distinguished contemporary source for a growing base of retail, design, home-staging, and event professionals.





## **About Diamond Sofa**

Diamond Sofa is a contemporary home furnishings source, known for its quick-ship program and vast on-trend product selection. Established in 1992, Diamond Sofa maintains showrooms in Las Vegas, NV and High Point, NC in addition to its headquarters in Los Angeles, CA. For more, see: <a href="mailto:diamondsofa.com">diamondsofa.com</a>

Diamond Sofa is a brand of Nova LifeStyle, Inc. (NASDAQ: NVFY)