

Press Release – CARE BY ME USA

New to the USA!

From the high reaches of the Himalayas, through the lens of our Danish designer, Camilla Gullits, we bring you **CARE BY ME**.

CARE BY ME is a Danish lifestyle brand started in Copenhagen in 2012. We embrace slow-living as a concept – being beyond fashion or fads. It is timeless and long-lasting. The mix of Nordic minimalism and soft materials reinforces the feeling of comfort, ensuring a state of bliss and calm – what we call Hygge. Pure materials have a great place in our hearts. Therefore, we use only top quality for your pleasure.

CARE BY ME is a company owned and operated by women that designs exclusive products to embrace people in our part of the world at the same time as they empower women in developing countries, including Nepal and India - all created with a conscience out of cashmere, silk, wool linen and cotton (100% GOTS certified Organic). Women to women, handmade and heart made. We proudly build our product portfolio from three core demands:

- Social sustainability
- High quality natural materials
- Excellent craftsmanship

Care for people and planet

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Care By Me USA

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