



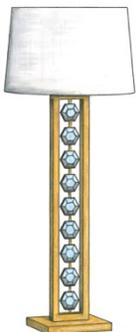
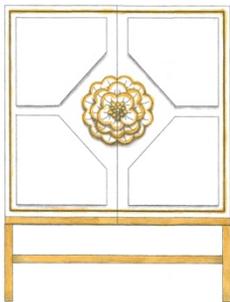
For immediate release

Designer Collaboration Between Shayla Copas And Chelsea House Announced

Little Rock, Arkansas – Product designer, author and style influencer, Shayla Copas and home décor manufacturer Chelsea House announce a collaboration and licensing agreement for 2020. The inaugural Shayla Copas for Chelsea House Collection will include accent furniture, accessories, mirrors and lighting based on Copas' signature sophisticated yet fun design style. The introduction of the collaboration will occur during the spring 2020 High Point Market as the full complement of designs will be on display in the Chelsea House showroom at 200 Hamilton Street.



"I am thrilled that Chelsea House has been able to partner with the multi-talented Shayla Copas," said Bill Cain, president, Chelsea House. "As I have gotten to know her as an author, designer, decorator, social media influencer, she has become a friend. I love her heart and her inspiration. I look forward to a wonderful long-term relationship with her. The designs she is bringing to the table are beautiful, fun, eclectic and will grace any home. Her use of color and texture completes her look."



The Shayla Copas for Chelsea House Collection is described as being "all about - grace, beauty, sophistication and hospitality." Copas will build upon her global success in the design field to further expand her charming and unique brand through this collaboration. With decades of luxurious interiors, creative tablescapes and original product design, Copas was a proven choice for the manufacturer looking to complement its portfolio of classic design with a vibrant, fresh attitude.

"We had been talking with various manufacturers about potential collaborations but we were on the fence as to which direction to proceed," said Copas. "When Chelsea House approached me, I knew from the moment that we met that they were a perfect fit. Chelsea House has the sophistication that my brand embodies and I am truly



SHAYLA COPAS

INTERIORS

honored and excited to be working with them on a fresh collection for the spring of 2020."

"Shayla used some Chelsea House pieces in a project she was doing at market," continues Cain. "Once we saw the finished project, we realized it was the epitome of what we see Chelsea House as. The discussion to do a collection grew from that."

The debut of the Shayla Copas for Chelsea House Collection will follow a design theme created by Copas that is carried across multiple original lighting and furniture items. Also included in the collection are porcelain, glass and metal decorative pieces that continue in the sophisticated yet whimsical theme.

For more information about Shayla Copas for Chelsea House, visit www.shaylacopas.com and www.chelseahouseinc.com.

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High Resolution images available of design renderings.

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Pictured: Shayla Copas, Renderings of elements from Shayla Copas for Chelsea House Collection

ABOUT SHAYLA COPAS.

National award-winning designer, speaker, author, brand ambassador, and philanthropist Shayla Copas, one of the South's most acclaimed luxury designers and tastemakers, has served residential, commercial, and event clients throughout her more than 20-year career. Shayla's product designs have what she calls a "Southern Glam" appeal, with glitz and glamo with each professional collaboration. www.shaylacopas.com

About CHELSEA HOUSE.

For decades, Chelsea House has brought warmth and beauty to homes with its extensive line of furniture, lighting, art, mirrors and decorative accessories. Chelsea House believes that hospitality is still important, that nothing takes the place of hand-craftsmanship and that business is still best done among friends. Chelsea House is not about trends that are here today and gone tomorrow, but rather grounded in classic design with a vibrant, fresh attitude for today's living.

www.chelseahouseinc.com

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