



## **Nathan Anthony Spotlights Shapely Seating at October High Point Market**

*Upholstery fashion leader teams up with Cara Woodhouse for creative design collaboration*

**LOS ANGELES** – Curvaceous shapes in bright, fun colors take centerstage in the [Nathan Anthony](#) showroom, InterHall IH-602, as the style leader explores new horizons in fashion-forward contemporary seating during the fall [High Point Market](#), Oct. 19-23.

Leading the way is the new Laurent collection, an inviting and rhythmic silhouette inspired by the enticing movement of ocean waves. Featuring a 99- by 42-inch sofa, sectional, accent chair and swivel chair, Laurent features wavelength patterning enhanced with extra foam on the outside arm and outside back - carefully cut and tailored to each shape to emphasize the crest-and-trough movement. The wave shapes are neatly housed within a solid metal frame around each arm and outer back edge. The frame is available in three distinctive metal finishes and is shown at Market in a velvet cover.

“The thin metal frame is the perfect accessory to finish off this gorgeous design,” says Tina Nicole, Co-Founder, Creative Director, and newly named CEO of Nathan Anthony. “It acts like fine jewelry, highlighting and accentuating the enticing, undulating shape of the tufted upholstery panels.”

“Our focus this market is all about shape,” adds Khai Mai, the company’s Co-Founder and President. “We’re showing billowy, soft forms with extra padding and ultra-feminine curves. This is very approachable seating that beckons you to sit down and relax.”

Also making a shapely statement this fall is the new Buttercup chair, a puffy, voluptuous accent chair. Artfully curvy, Buttercup rests on an elegant upholstered plinth supported by four refined metal legs in three finishes.

At Market, Buttercup will sport two lively new Ultrasuede® colors — Nectarine and Raisin — which easily complement the candy-colored accessories designed by Robyn Davidson to be featured throughout the Nathan Anthony showroom. The accessories are part of a new design partnership between Nathan Anthony and Brooklyn-based interior designer [Cara Woodhouse](#).

“The Nathan Anthony x Cara Woodhouse collaboration began as Cara was tapped by Robyn to design the interior of her Tribeca loft apartment,” says Nicole. Robyn Davidson creates original candy art under the label [by robynblair](#).

In their InterHall showroom this fall, Nathan Anthony introduces a collection of popular upholstered items from its current line, re-conceived and customized by Woodhouse for Davidson's New York apartment project. They include the Chelle chair, which rests on a swivel plinth instead of the usual legs; the Z3 platform bed, which widens and extends the upholstered base to the floor rather than using legs; an arm version of the armless Gobi chair; and the plush, deep-seated Radly sectional, shown in a new fabric.

"This joyful collaboration reflects the vibe of Robyn's apartment, which also serves as a gallery for her one-of-a-kind custom candy art," Nicole says. "The rich textures and happy colors delight the eye."

The new pieces will be available to the design community via Woodhouse's new shoppable content platform, Woodhouse Décor.

Adding to the playful spirit of Nathan Anthony's showroom this market will be an eye-catching display of four different chairs hanging from the ceiling like aerial acrobats. All of the chair's surfaces will be upholstered in bright tones of magenta and raspberry, including the chair bottoms, giving viewers a unique perspective on the designs.

Neon signs with sayings such as "good vibes" will add to the upbeat, high-energy feeling of the showroom.

This season, Nathan Anthony additionally debuts these trend-setters:

- **Clementine:** A luxurious new single-cushion, 82-inch sofa, with vertical channeling on the inside and outside of the rounded silhouette's back. At Market, Clementine is shown in a shiny blue velvet.
- **Michel:** Comfortable and cozy, Michel is a sumptuous, heavily padded sectional measuring 154-inches wide by 105-inches deep. Shown in an ivory cream chenille, Michel also features deep channeling that extends from the inside back across the entire surface of the rear panels. The channels are organic, egg-shaped forms - narrower at the top, curving out to the mid-section, and then narrowing again at the bottom. Available with or without back cushions.
- **Hugo:** Soft corners and round shapes are the hallmarks of Hugo, a 4-piece modular sectional that offers abundant, flexible seating. The wedge and center module of the design, allow for a wide range of comfortable seating positions, including resting on the back rail, for conversation and lounging. A very modern look, Hugo features a tight seat and back with dense down cushioning.
- **Bean bag poufs:** A series of chic white bean bag poufs covered in Tibetan long wool shearling will be featured.

- **Evok:** This striking, Euro-inspired modular sofa and sectional design with stacked, vertical layers is updated with a fresh fabric treatment in layered pink tones. The textile mix includes cotton velvet, rayon velvet and linen velvet in each layer for a playful blend of colors and textures.
- **Cielo:** Designed for easy socializing, the Cielo modular sofa is now available in a handsome leather version with eight tailored surface panels. Like the current deep-tufted version, the new design features a series of movable, floating back cushions that can be rearranged in a 360-degree pattern to fit any configuration of sitters.

In addition to spotlighting its latest designs, Nathan Anthony will host a panel discussion during market in partnership with *Luxe Interiors + Design* magazine. The event will be held in Nathan Anthony's InterHall showroom, IH-602, on Sat., Oct. 19, from 3 to 4 p.m. The discussion theme is "Art of Risk-Taking: Bold Moves in Design, Business and Life." Swag bags and refreshments are available to attendees.

Following the panel discussion, a book signing event celebrates the publication of Tina Nicole's new memoir, "Dream Design Disrupt: A Life in Design." The first 25 book purchases made during the showroom launch will include a complimentary leather tote designed by Nicole made of upcycled leather.

#### **Dropbox link:**

<https://www.dropbox.com/sh/x5jpdK58bu0kbyl/AAAICRuDeW1zBkPcjslQPxHba?dl=0>

#### **Media Contact**

Leslie Newby

[leslie@workthebrand.com](mailto:leslie@workthebrand.com)

#### **About Nathan Anthony Furniture**

Founded in 2005, Nathan Anthony ([www.nafurniture.com](http://www.nafurniture.com)) produces award-winning contemporary furnishings at its own factory in Los Angeles. Lead designer Tina Nicole made the World's Leading Design Names list 2018, and has been recognized for design excellence with five consecutive International Product Design awards in 2018, 2017, 2016 and 2015 by *design et al's* International Architecture and Design competition in the U.K. She has also been recognized as a Best of Year 2017 Honoree by *Interior Design*, and by the American Society of Furniture Designers (ASFD) with 2016 and 2012 Pinnacle Award nominations.