

KOKET®  
LOVE HAPPENS

*EXPERIENCE* THE  
UNPARALLELED DESIGN AND LOVE FOR  
*HAUTE CRAFTSMANSHIP*  
OF KOKET AT HIGH POINT MARKET

**HPMKT** | IHFC - IH106  
HIGH POINT MARKET® Commerce Floor 1



FOR IMMEDIATE RELEASE



## Experience the Unparalleled Design and Love for Haute Craftsmanship of KOKET at High Point Market

*Adored Luxury Decor Brand KOKET Will Be Celebrating Their Love for Haute Craftsmanship and the Finest Materials at the Fall 2019 Edition of High Point Market With Exciting New Designs and Its Irresistibly Youthful New Collection, KK by KOKET*

October 2019 – Since its inception, KOKET has been renowned for its statement designs, exquisite craftsmanship and use of alluring materials and finishes. After 10 years of steadily captivating customers with our alluring, original and daring design aesthetic, KOKET has quickly become a darling of the design industry and a go-to source for those looking to create unique spaces which exude sensuality and style. At this month's High Point Market Fall 2019, KOKET will showcase exciting new designs alongside classic statements—visitors won't be able to pass by IHFC - IH106!

A love for haute craftsmanship and the finest materials is at the heart of KOKET. Each object of desire in the brand's collection is handcrafted by master artisans in Portugal who take great pride in their crafts and ensure every detail is perfectly appointed. These artisanal touches add an essential element of individuality to each of KOKET's empowering statement designs. And it is the brand's passion for this high-level craftsmanship and beautiful materials that KOKET is honoring this October.

Exquisite new designs will be shown for the first time in the US including the plush curving Luscious Sofa with rippling pleats and provocative metal detailing, the exotic oval Serpentine II Mirror featuring a hand-carved sculptural snake frame (selected for the High Point trend room!), and the chic Denise Chair featuring a slender layered frame which perfectly cups its guest.



SERPENTINE II | MIRROR

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DENISE | CHAIR

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LUSCIOUS | SOFA

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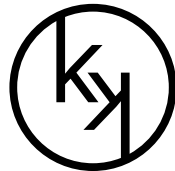




Alongside **KOKET**'s beautiful new designs and classic statement pieces, the brand is debuting a fresh and irresistible new upholstery collection for the stylish young adult. With delectable design, fast delivery and soft pricing **KK by KOKET** offers a perfect way for young buyers to steer away from "fast furniture" and invest in high-design and quality at a sensible price. The collection will consist of beautifully crafted upholstery pieces, from dining chairs and stools to accent chairs and adorable poufs, named after cities around the world.

**KOKET** will also be debuting a reed diffuser version of their signature home scent Empowering and Volume 4 of their luxury lifestyle magazine Love Happens—a stacked edition filled with inspiring content focused on the green side of luxury.

**KOKET** has a magical way of engaging its customers and brand loyalists so they feel like members of an exclusive community. If you have ever visited the brand at a trade show you are sure to have felt the warmth, energy, and passion that is **KOKET**! Celebrate a love for craftsmanship and fine materials with **KOKET** this Fall in IHFC - IH106 at High Point Market, October 19 - 23, and be sure to pick up the new issue of Love Happens magazine!



KK BY KOKET



ARENDAAL | CHAIR

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SEVILLA | PUFF

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## *ABOUT KOKET*

Daring design aesthetic, high impact events, lavish presentations, notoriously risqué ad campaigns, and inspiring editorial, have an uncanny way of conveying **KOKET**'s mission to inspire love and empower through its statement pieces and unique design-driven experiences and content.

The innate desire to seduce and entice its devotees is perfectly illustrated in the Guilty Pleasures and Exotic Opulence Collections composed of dramatic case goods, luscious upholstery, exquisite lighting, and decadent furs; all of which mesmerize with their magical mineral medleys, luxe metallics, vibrant jewel tones, and exotic feathers. With over two hundred designs and counting, **KOKET** has become a go-to source for interior designers and consumers looking to create unique spaces which exude sensuality and style.

**KOKET**'s savoir-faire is intoxicating! The line is manufactured by master artisans and jewelers who leave no detail or element forgotten. The brand's principal designers are a group of exceptionally artistic and well-rounded product designers who are led by Founder & CEO Janet Morais' creative eye and almost fanatic drive for perfection. **KOKET** is managed by an elite staff of highly skilled individuals who strive to create moments of design seduction while seamlessly selling the collection worldwide through a selective network of interior designers and luxury retail stores. The darling of the furniture industry carries an admirable list of accolades in the film industry, major international retail projects, top world hotels and hundreds of publications in the most renowned shelter and luxury publications.

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