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COSCOProducts.com

FOR IMMEDIATE RELEASE Langenderfer

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COSCO LAUNCHES BOXGUARD - A LOCKABLE AND STURDY DELIVERY BOX TO KEEP PACKAGES SAFE AND SECURE

COLUMBUS, Ind. - COSCO, a leading supplier of folding furniture, step stools, outdoor furniture and a variety of other products for the home, launches BoxGuard, a sturdy and lockable parcel box to deter theft. Showcased in two color options with a shingled roof and stylish wood grain texture complimenting most home exteriors.

This item is the solution for an emerging problem of stolen packages which causes emotional distress, financial loss of replacement, and lost time for millions of Americans. It is being targeted to consumers who have many deliveries to their homes.

"Throughout our history, COSCO has developed household products that provide innovative solutions for everyday life. BoxGuard is yet another solution that is built on that foundation of the COSCO brand. We are delighted to bring a multi-functional product to market that solves a widespread and frustrating problem for today's consumers," said Michen Thuemer, Director – Outdoor living of COSCO.

The BoxGuard will officially launch at the High Point Furniture Market, October 19 - 22 in High Point, North Carolina.

COSCO's design team recognized the need for this product in today's age of online ordering, and wanted to make the item multi-functional. An interchangeable blank frame piece can be used instead of the "Deliveries" sign, making BoxGuard a 45 gallon outdoor storage solution for cushions and garden supplies.

Because of the *BoxGuard's* appeal to a wide range of consumers, COSCO will focus on selling through traditional big box and e-commerce retail channels, as well as specialty retailers of housewares and home products.

Suggested retail price for this item is \$89.99.

Based in Columbus, Indiana, COSCO was founded in 1939 as Columbus Specialty Company with the invention of a tin matchbox that dispensed new matches while providing a place for the used ones. In 1941, the company began using the COSCO brand, a contraction of COlumbus Specialty COmpany. As it continued to develop innovative products for the home, the company experienced explosive growth in the 1950s and 1960s and established itself as a leading supplier of high-quality, on-trend products. Dorel Industries acquired the company in 1988, and it was later merged into the Dorel Home Furnishings division.

Dorel Industries Inc. (TSX: DII.B, DII.A) is a global organization, operating three distinct businesses in juvenile products, bicycles and home products. Dorel's strength lies in the diversity, innovation and quality of its products as well as the superiority of its brands. Dorel Juvenile's powerfully branded products include global brands Maxi-Cosi, Quinny and Tiny Love, complemented by regional brands such as Safety 1st, Bébé Confort, Cosco, and Infanti. Dorel Sports brands include Cannondale, Schwinn, GT, Mongoose, Caloi, IronHorse and SUGOI. Dorel Home, with its comprehensive e-commerce platform, markets a wide assortment of domestically produced and imported furniture. Dorel has annual sales of US \$2.6 billion and employs approximately 10,000 people in facilities located in 25 countries worldwide.